

Campaign

Quarterly



Zach
Halaby's
Legacy

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Donors Support
Pediatric
Health

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Invest in
the Best
Extended

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Pathway
Challenge
Launched

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The Georgia Tech campus community enjoyed two significant snowfalls this winter.

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For information about giving to Tech, contact the Office of Development at 404.894.1868. To share your comments about Campaign Quarterly, contact Anne Stanford at 404.894.6701 or anne.stanford@dev.gatech.edu.

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Ángel Cabrera
President,
Georgia Institute
of Technology

A Message From Ángel Cabrera

Greetings from North Avenue. I would like to officially welcome Jim Hall as the new vice president for Development. Jim started his new position on Jan. 1 and brings over two decades of experience at Georgia Tech. He served most recently as the senior associate vice president for Major Gifts and Next Generation Philanthropy where he oversaw fundraising efforts in the Colleges and Schools, nationally, and internationally. His prior experience also includes serving as the associate vice president for development and executive associate athletics director with the Georgia Tech Athletics Association. Throughout his time at Georgia Tech, Jim has made significant contributions to the Institute and has been a top fundraiser. In his new role, Jim will oversee continuation of the Institute's *Transforming Tomorrow: The Campaign for Georgia Tech*, the \$2+ billion comprehensive campaign which is increasing support for students, advancing research and innovation, enhancing the Institute's campus and community, and expanding its impact worldwide. Thank you, Jim, for your leadership.

I also want to highlight one of our most important efforts right now. Students are our top priority at Georgia Tech, and supporting them is the biggest goal of the campaign. In January, we announced the launch of the Invest in the Best Scholarship Challenge, a campaign initiative designed to secure \$50 million in endowed support for undergraduate scholarships for students with financial need. To help achieve this goal, the Georgia Tech Foundation generously agreed to match, dollar for dollar, up to \$25 million in new gifts and commitments of \$100,000 or more for endowed need-based scholarships. I am thrilled to announce that, as a result of the success of Invest in the Best, the Foundation trustees have voted to expand the challenge and match an additional \$25 million in endowed support through June 30. This unprecedented \$100 million investment in scholarships will forever change the lives of our students, their families, and their communities. It will transform the quality and future of Georgia Tech as well.

I hope you will join forces with us. Whether you already are a donor or are thinking of becoming one, I invite you to learn more about the campaign, make a contribution toward need-based scholarship support, or start a conversation with our Development staff.

In Progress and Service,

— Ángel



Jim Hall
Vice President
for Development

A Message From Jim Hall

I am so grateful in many ways. I am excited about my new role, and I am excited about the future of Georgia Tech and our Development team. There is so much to be proud of as we work to extend the transformational power of Tech. Thanks to my predecessors Jen Howe and Barrett Carson, we have a strong foundation to build upon. The Office of Development is made up of an amazing group of over 100 people. We have a combination of new and seasoned professionals who are committed to Georgia Tech's mission. We have great leaders, and I hope you get to know many of them over the course of this campaign.

Together, we had a strong finish to 2024. Between Roll Call, Athletics, and opportunities like the Pediatric Technology Center challenge and Invest in the Best, we had incredible momentum at the end of the year — and it is continuing into 2025.

There is so much opportunity before us in these last three years of the campaign. We are focused on engaging more people in the campaign effort and sharing more about all the exciting things that are happening at Georgia Tech. We have included a new section in this *Campaign Quarterly* — Campus Highlights — that features all areas of Georgia Tech. Through these spotlights, we want everyone to see themselves in this publication. Our goal is to keep you informed, involved, and most importantly, proud of Georgia Tech. We continue to distinguish ourselves as one of the best public institutions in the country as a top return on investment, the fastest growing university in the country, and the largest in the state of Georgia, with a number of our Colleges and Schools ranked in the top 5 nationally and our overall federal research awards among the top 3. Nobody does the combination of academics, arts, research, athletics, business, entrepreneurship, innovation, and technology any better.

If you have not done so already, please consider how you can support *Transforming Tomorrow*. Georgia Tech is an incredible place, and much of that is thanks to you — our alumni, friends, and donors. Please know that all of us in the Office of Development will do everything we can to make sure Tech is a great — and growing — source of pride for all of us.

Go Jackets,

—Jim

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Moorman IV, CE 1975
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MG 2002, and Harry L.
Richardson, BIOL 2002
Brookhaven, Georgia

Patricia D. and Carl D. Ring,
ME 1978
Memphis, Tennessee

Jacquelyn R. Schneider,
BC 2006, MBA 2018
Brookhaven, Georgia

Wayne Sellers and Teresa
M. Smith, IMGT 1983
McDonough, Georgia

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and Mark C. Teixeira, BA 2022
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Atlanta, Georgia

Karen and Alan C. Warren,
PHYS 1978
New York, New York

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* Deceased

THE CAMPAIGN QUARTERLY INTERVIEW WITH
CAMPAIGN STEERING COMMITTEE MEMBER

ANDREA LALIBERTE

Andrea Laliberte, IE 1982, M.S. IE 1984, a retired Coach executive, has made a lasting impact at Georgia Tech through her extensive volunteer leadership and philanthropic support. Laliberte returned to the Institute as a Professor of the Practice in the H. Milton Stewart School of Industrial and Systems Engineering and has served her alma mater through her involvement on multiple boards, including the Georgia Tech Alumni Association Board of Trustees (past chair), the Alexander-Tharpe Fund Board of Directors, the Stewart School Advisory Board, the College of Engineering Advisory Board, the Georgia Tech Advisory Board, and the Georgia Tech Foundation Board of Trustees. She has demonstrated her commitment to Georgia Tech through transformative philanthropy directed to undergraduate student scholarships, intercollegiate athletics, and the Stewart School. Here, Laliberte discusses what inspired her deep engagement with Georgia Tech and the vision behind *Pathway of Progress: Celebrating Georgia Tech Women*.



How did Georgia Tech prepare you for your career?

The number one thing I learned at Georgia Tech was how to problem-solve. And number two was to persevere and be tenacious. Like many alums of my time, it took me a while to forgive Georgia Tech for what it put us through. It wasn't until my 25th reunion that I started reconnecting and thought about how my Georgia Tech education prepared me well and allowed me to go out and succeed. It was time for me to start giving back.

What has led you to remain involved with the Institute?

Georgia Tech is a family. We care about each other. We support each other. Part of how I do that is by serving on boards and by giving back in ways that allow our family of Georgia Tech alums, faculty, staff, and friends to continue to grow and do great things.

What do you hope *Pathway of Progress* will accomplish?

First and foremost, it's going to be an amazing installation of art on campus. I hope that people take the time to learn the

stories about the women who are being honored and about the history of women at Georgia Tech. *Pathway of Progress* is about celebrating the accomplishments of these women in a way that inspires the future.

I hope this inspires future generations to go out, make a difference, and give back. I was raised being told I could do anything, and I want this installation to show everyone that they can do the same.

What has being involved with the Institute meant to you?

When you invest in Georgia Tech, what you get back is so much bigger than what you gave. There's a sense of joy in seeing the impact your gift can have. There's a sense of accomplishment — of "I helped do this!" — and wherever you go, whatever is important to you, whether it's athletics, academics, or a building, you can see the impact.

I've been blessed in my life: my family, my friends, my faith, and my financial situation, which I worked hard to accomplish. I'm at a point where I'm thinking about how I give back so others can have a better life, whether that's through higher education, which is a passion for me, or through supporting those

going through health issues, or making my community better.

How will *Transforming Tomorrow* make a difference?

It's an amazing time at Georgia Tech. We continue to be on the rise in the rankings. We're the No. 9 public university in the U.S. Our research dollars are increasing every year, and we're growing our student population. All of that can only happen if the campaign is a success. ///

Read more about the *Pathway of Progress: Celebrating Georgia Tech Women Challenge* on page 9. The dollar-for-dollar \$1 million match is designed to inspire scholarship support for students with low and limited income who demonstrate a commitment to advancing women in STEM while increasing programmatic support complementing the focus of *Pathway of Progress*.

CAMPAIGN UPDATE

The accounting period for Transforming Tomorrow: The Campaign for Georgia Tech is January 1, 2018, through December 31, 2027. The following update reflects our reported progress toward initial targets through December 31, 2024.



Funds Raised to Date



Giving by the Numbers

\$664 million

given by Georgia Tech alumni

\$408 million

raised for student support towards
\$700 million goal

\$191 million

raised for low- and limited-income
student scholarships

\$741 million

raised for Colleges and Schools

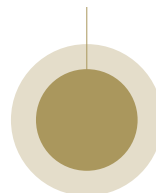
Funds by Use Progress to initial targets



FACILITIES AND
EQUIPMENT

\$201M

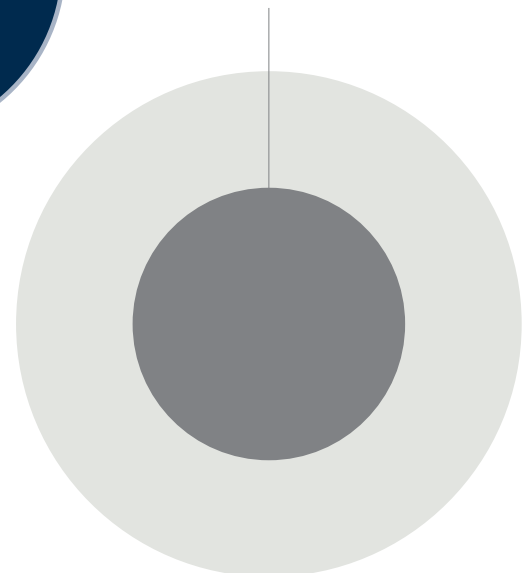
Goal: \$300M



ENDOWMENT

\$539M

Goal: \$1B



Go beyond the numbers and learn more about the impact of *Transforming Tomorrow*:
The Campaign for Georgia Tech across campus at transformingtommorrow.gatech.edu/stories.



SCHOLARSHIP SPRINT CHALLENGE A SUCCESS

Launched in May 2024, the Scholarship Sprint Challenge was a fundraising initiative to encourage new donors to provide outright gifts for undergraduate scholarships for students with low or limited income. By its conclusion in December 2024, 34 donors joined the Sprint, making their first gifts and commitments to need-based scholarships and fully subscribing the available funds. As a result, \$2 million in outright gifts or pledges was matched dollar for dollar by the Georgia Tech Foundation, providing \$4 million in additional immediate support for undergraduate student scholarships.

Thanks to these generous Georgia Tech alumni and friends, the Institute can strengthen its commitment to providing the vital resources that ensure more students can attend regardless of their financial circumstances and fully experience all that Georgia Tech has to offer, positioning them to solve the biggest problems of our time and transform tomorrow. ///

2024
Scholarship Sprint Challenge

ATHLETICS AND SCHOOL OF BIOLOGICAL SCIENCES SURPASS INITIAL CAMPAIGN TARGETS



The Georgia Tech Athletic Association and the School of Biological Sciences in the College of Sciences are the latest to surpass their initial campaign targets as part of *Transforming Tomorrow: The Campaign for Georgia Tech*, the comprehensive campaign that is securing resources to advance the Institute and its impact for decades to come.

As of Dec. 31, 2024, Athletics had raised more than \$309 million, exceeding the initial \$300 million target. In Fall 2024, Athletics officially announced *Full Steam Ahead*, an initiative aimed at enhancing infrastructure across multiple athletic facilities, delivering a best-in-class gameday experience for Yellow Jackets fans, and providing the resources needed to compete for championships at the highest level. As a part of *Transforming Tomorrow*, the initiative builds upon support secured for intercollegiate athletics and increases Athletics' overall fundraising goal to \$500 million.

The School of Biological Sciences joins two other schools within the College of Sciences — the School of Earth and Atmospheric Sciences and the School of Physics — in passing their initial campaign goals. Continued investment through *Transforming Tomorrow* will ensure the College of Sciences and its Schools have essential resources to support students, faculty, and research. ///

To make a gift or commitment to the campaign or learn more about Transforming Tomorrow: The Campaign for Georgia Tech, visit transformingtomorrow.gatech.edu.

Gift for Mental Health Care Perpetuates Zach Halaby's Legacy

Zach Halaby, CS 2018, M.S. CS 2022, was openhearted, thoughtful, smart, and considerate. He made friends easily and was committed to making everyone around him feel comfortable and welcome. He created community wherever he went, and those communities loved him.

Zach dedicated his life to learning, service, and adventure. He was involved in his church and began volunteering there at a young age, continuing his service into adulthood. Multitalented and multifaceted, Zach was a musician, songwriter, and rock climber. He also spoke Arabic and Spanish and earned his pilot's license. He used these interests and skills to connect with nature and with people all over the world.

At Georgia Tech, Zach studied computer science and had an interest in artificial intelligence. He made many friends at Tech, all of them brilliant young people who said Zach was the smartest among them.

Much to the surprise of others, Zach struggled with depression and died by suicide in 2023. His legacy is one of deep and abiding kindness and gentleness. To honor that legacy and recognize his generosity of spirit and dedication to giving back, his parents, Tracy and Scott Halaby, have created an endowment in his memory to support the Tech Ends Suicide Initiative.

This initiative, part of Georgia Tech's Center for Mental Health Care and Resources, uses a community healthcare approach that recognizes each member of the Georgia Tech community as a caregiver. The key components of this model for students, faculty, and staff are to lead, train, identify, engage, treat, transition, and improve.

"At its core, the Tech Ends Suicide initiative is grounded in people coming together to care for others," said Vidal Annan Jr., senior director of the Center for Mental Health Care and

Resources. "Through Tracy and Scott's amazing donation, they pay tribute to Zach's memory by contributing to a cause that I am sure he would have found meaningful. It is with honor that we will use their gift to make Tech a more informed, supportive, and mentally healthy space for all students."

Scott and Tracy hope that supporting this initiative through the Zachary Halaby Memorial Endowment will help promote early intervention and support for students with mental health challenges.

"In the face of unimaginable loss, the Halaby family has chosen to honor their son's memory with profound generosity and purpose," said John Stein, associate vice president for Student Life and Brandt-Fritz Dean of Students Chair. "Their gift to Georgia Tech will serve as a beacon of hope, ensuring that students in crisis receive the support they need. Through this donation, they transform grief into action, creating a lasting legacy of compassion, awareness, and suicide prevention."

"People were drawn to Zach like sunflowers to light," said Tracy. A loving son, brother, uncle, and friend, Zach touched many people in his life, and now

this gift in his memory will continue to have a positive impact on others. "We hope the gift makes a difference," said Scott. "We hope that it brings light, healing, and hope."

The couple also hopes that this gift will inspire others to support mental health care at Georgia Tech, and together, their collective support can help students when they need it most. ///

"It is with honor that we will use their gift to make Tech a more informed, supportive, and mentally healthy space for all students."

— Vidal Annan Jr., Senior Director
of the Center for Mental Health Care
and Resources

For more information on how to support mental health care at Georgia Tech, contact **Emily Wong**, director of Development for Parent Giving, at emily.wong@dev.gatech.edu.



Challenge Met: Pediatric Technology Center

Launched on July 1, 2024, the \$30 million dollar-for-dollar matching challenge in support of the Children's Healthcare of Atlanta Pediatric Technology Center at Georgia Tech (PTC) was a resounding success. Thanks to the 24 participating donors, approximately \$34 million was raised by the Dec. 31. deadline and will fund essential resources to increase PTC's impact on children and their families. External resources matched qualifying gifts and commitments in support of the three pillars of the PTC: Data Science, Machine Learning, and Artificial Intelligence; Patient-Centered Care Delivery; and Technology and Devices.

For more than two decades, Children's and Georgia Tech have worked together to improve the health and care of young people. The PTC accelerates the pace of practical discovery and breakthroughs in pediatric medicine. Georgia Tech scientists and engineers work collaboratively with clinicians from Children's and other partners on the challenges of translating basic research to clinical practice. These efforts, fundamental insights, and new tools and technologies are combined to develop better ways to diagnose, treat, and cure diseases and conditions that affect children. These innovative, intersectional collaborations allow the

PTC to bring discoveries to the clinic and the bedside to significantly enhance the lives and health of children and young adults.

"Georgia Tech is a hub of innovation, driven by the passion and expertise of our faculty, staff, and students committed to pioneering research," said Stanislav Emelianov, co-director of the PTC, Joseph M. Pettit Chair, Georgia Research Alliance Eminent Scholar, and professor of electrical and computer engineering and biomedical engineering at Georgia Tech. "By collaborating with Children's, I am confident that our patient-centric efforts will innovate pediatric care, enhancing health outcomes and delivering transformative support to children and young adults."

As a result of this successful challenge, the PTC will continue to provide extraordinary opportunities for interdisciplinary collaboration in pediatrics, creating breakthrough discoveries that enhance the lives of children and young adults. ///

To learn more or make a gift or commitment in support of the PTC, contact Associate Vice President for Principal Gifts **Meg Hendryx** at meg.hendryx@dev.gatech.edu.

Gift Inspired by Tech's Focus on Problem-Solving

James Satterfield, TE 1969, M.S. TE 1972, is a devoted Yellow Jacket. His appreciation for Georgia Tech — and its innovative approach to instilling problem-solving mindsets among students — has led to his and his wife Lynn's unrestricted support for the School of Materials Science and Engineering (MSE).

Satterfield grew up in Atlanta. "I was always going to be a Ramblin' Wreck from the beginning," he said, recalling how his father told him if he got a degree from Georgia Tech, he would never be without a job. Initially intending to study physics at Tech, Satterfield's passion for what he saw as a more practical application led him to change his major to textile engineering, where he excelled, earning a scholarship.

Awarded by the Textile Veterans of America, the scholarship came at a crucial time, as Satterfield's father had recently died and money was tight. To cover the costs of his education, he worked as a student manager for the football team, earning three varsity letters. Satterfield went on to earn his master's degree at Tech in textile engineering.

His gratitude for his scholarship has remained, inspiring his commitment to

help others. Satterfield admires Tech's commitment to instilling in its students innovative, creative approaches to problem-solving, which has served him well throughout his successful and varied career. From academia to environmental waste prevention and response to the insurance and reinsurance industries, Satterfield has specialized in helping organizations assess risk and overcome challenges. That expertise led him to found Firestorm Solutions and later CrisisRisk Strategies, businesses specializing in crisis management and response. He describes his skill, which he cultivated as a Tech student, as helping people and organizations anticipate, gauge, and respond constructively to risk and disaster.

Satterfield also credits his Tech education with instilling the attitude that, "If there's a problem, then you can solve the problem, and good things will come as a result of that." Now, he and his wife are showing their appreciation to Tech with philanthropic

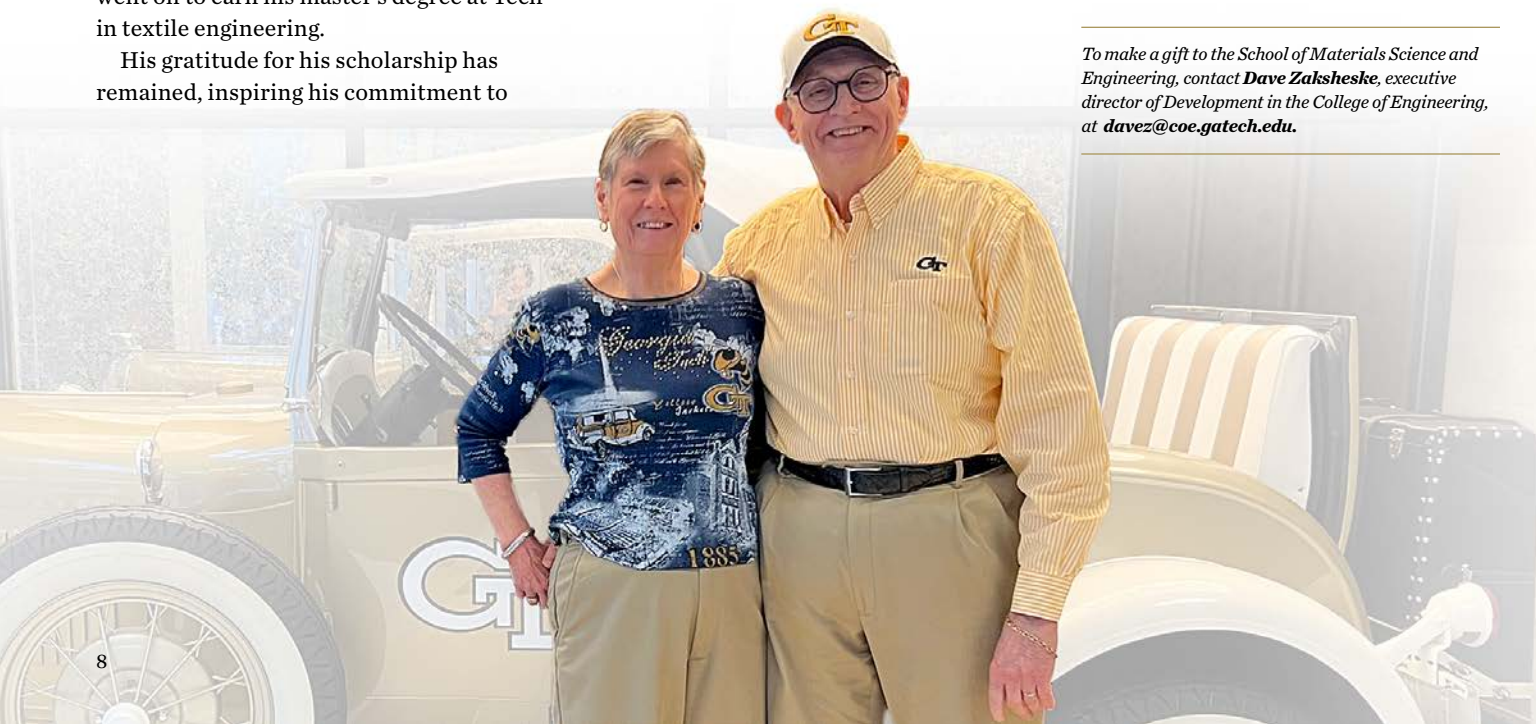
support for the School of Materials Science and Engineering, the home of what was formerly textile engineering as well as ceramics, polymers, and metallurgy, among other materials, underscoring the breadth and depth of the field and its importance across disciplines. As a result of his own experience, Satterfield appreciates the opportunities that financial aid can bring. "If we can help people," he said, "and if that gift opens up doors for new people, who knows what will come from it?"

Natalie Stingelin, MSE school chair, said that the Satterfields' gift "underscores the general value of materials science and engineering on people's lives and our world via new technologies for healthcare, energy harvesting and storage, protection and environmental resilience, and sustainable cities. It also serves as a testament to the School's vision to transform materials science and engineering for the needs of the 21st century."

Thanks to the Satterfields' gift, Stingelin continued, "Future School leaders will have the flexibility to adapt to the ever-evolving landscape of materials education and research, allowing MSE to not only stay at the forefront of the field but continue pioneering areas such as emerging semiconductors, electrochemical photoconversion, battery technologies for EVs, materials for extreme environments, and beyond."

As Satterfield put it, "Georgia Tech is an opportunity, and it creates opportunities." ///

To make a gift to the School of Materials Science and Engineering, contact **Dave Zaksheske**, executive director of Development in the College of Engineering, at davez@coe.gatech.edu.



\$100 MILLION FOR ENDOWED SCHOLARSHIPS THROUGH HISTORIC CHALLENGE

On Jan. 8, Georgia Tech announced the launch of the Invest in the Best Scholarship Challenge, a new campaign initiative designed to secure \$50 million in endowed support for undergraduate scholarships for students of superior talent with financial need. The highest priority is supporting our students and their successes. In recognition of this dedication to putting students first, the Georgia Tech Foundation matched \$25 million, dollar for dollar, in new gifts and commitments of \$100,000 or more for endowed need-based scholarships to help remove financial barriers and enhance the Georgia Tech education for bright, qualified students. In early March, all matching funds were claimed, and 70 donors had participated, resulting in the creation of 44 new need-based scholarship endowments and additional gifts for 26 existing endowments. The \$50 million directed to endowed scholarships will yield new scholarship funds for as many as 200 students and strengthen the entire Institute.

Building upon the momentum and success of Invest in the Best, the Georgia Tech Foundation Board of Trustees has voted to approve an additional \$25 million match. When combined with the initial investment, this second wave of matching funds will result in a historic \$100 million for undergraduate scholarships, providing essential financial aid to deserving students and ensuring that Georgia Tech and our students can transform tomorrow.

"I am grateful to the Georgia Tech Foundation trustees for their support of the Institute's, and the campaign's, highest priority — our students and their success," said Georgia Tech President Ángel Cabrera. "This unprecedented investment in scholarships will change the lives of our students and their families and make an impact on their communities. It will also transform



the future of Georgia Tech as we invest in the best — the best students and the best Institute we can be."

Georgia Tech is dedicated to helping outstanding students from Georgia and across the U.S. access all that it has to offer. Too often, prospective students choose not to attend Georgia Tech because of financial constraints, or are unable to participate in research, study abroad, and other enriching experiences due to financial limitations. Through Invest in the Best, donors are doubling the impact of their gifts, enabling Georgia Tech to recruit, retain, and graduate more Yellow Jackets.

At the heart of *Transforming Tomorrow* is the belief that there is no greater investment than our students. This scholarship challenge is integral to the campaign and reflects Georgia Tech's commitment to supporting the best and brightest students with financial need. Invest in the Best will provide greater resources for more students for generations to come. Our success will be measured not only in dollars — but also

in lives, families, and communities forever changed by the generosity of donors.

From now until June 30, 2025, or as long as challenge funds are available, alumni, friends, and supporters of Georgia Tech are invited to participate in the challenge. New gifts or commitments of \$100,000 or more to endowed need-based scholarships qualify for the challenge. Gifts may be used to establish new named funds or to support existing endowed scholarships. Donors are encouraged to designate new scholarships for students with the greatest financial need across the Institute or through existing scholarship programs such as Tech Promise and Dean's Scholarships.

Give today to join the 70 donors who have already participated in Invest in the Best, doubling their impact on students' lives. ///

For more information or to make a gift or commitment, contact **Meagan Burton-Krieger**, executive director of Campaign Operations and chief of staff, at meagan.burton-krieger@dev.gatech.edu.

CAMPUS HIGHLIGHTS

First TA Scholarship Awarded in the School of Computing Instruction



The School of Computing Instruction (SCI) has awarded its first Undergraduate Teaching Assistant Scholarship to Ethan Fox, a fourth-year computer engineering student. This scholarship, created in 2022 by SCI Interim Chair Mary Hudachek-Buswell, highlights exceptional contributions from undergraduate teaching assistants (TAs).

“I became interested in becoming a teaching assistant after seeing what a community the TAs of CS 1332 have and how important they are in the course,” Fox said. Inspired by TAs in his classes, he joined the team for Hudachek-Buswell’s Data Structures and Algorithms course seven semesters ago. The scholarship recognizes not only Fox’s academic achievements but also his positive influence on his peers and the broader Georgia Tech community.

Fox’s dedication, leadership, and commitment to education exemplify the qualities the SCI Undergraduate Teaching Assistant Scholarship seeks to honor. ///

To learn more or make a gift to the College of Computing, contact **Jason Zwang**, senior director of Development, College of Computing, at jason.zwang@cc.gatech.edu.

Interdisciplinary Research Center Advances City Resilience



As the hub of urban resilience research at Georgia Tech, the Center for Urban Resilience and Analytics (CURA) will integrate disciplines from across campus and innovative data science tools to advance urban regions’ resiliency. Housed in the College of Design, CURA will blend research from world-class leaders in geospatial information science, urban planning, and urban analytics with research partners across the Institute.

CURA is the next chapter of research from the College of Design’s Center for Spatial Planning and Analytics and the Center for Quality Growth and Regional Development, as well as the Urban Climate Lab in the School of City and Regional Planning, Executive Director Subhro Guhathakurta said.

“Through regular collaboration with groups like the Brook Byers Institute for Sustainable Systems, the Strategic Energy Institute, and the Institute for People and Technology, we found that the urban-based nature of our work regularly extends efforts throughout Georgia Tech’s research and academic communities.”

He added, “By combining expertise from different research centers, CURA can tackle complex urban problems holistically, integrating science, policy, and design to improve community equity and resilience.” ///

For more information or to make a gift to the College of Design, contact **Kelly Smith**, director of Development, College of Design, at kelly.smith@design.gatech.edu.



Pinar Keskinocak Named Chair of H. Milton Stewart School of Industrial and Systems Engineering

On Jan. 1, Pinar Keskinocak began her tenure as the H. Milton and Carolyn J. Stewart School Chair, leading Georgia Tech’s H. Milton Stewart School of Industrial and Systems Engineering (ISyE). She is ISyE’s ninth permanent chair, leading a school renowned for its top-ranked graduate and undergraduate industrial engineering programs. *U.S. News & World Report* has consistently ranked ISyE as the nation’s best since the mid-1990s.

Keskinocak is the co-founder and director of Georgia Tech’s Center for Health and Humanitarian Systems, an interdisciplinary research center focused on education, outreach, and developing innovative solutions via advanced modeling, analytics, and systems engineering. Her research has had a broad societal impact. This includes policies and practices for improved emergency preparedness and response, disease prevention and public health, healthcare access, resource allocation, and supply chain management. ///

To learn more or make a gift in support of ISyE, contact **Nancy Sandlin**, senior director of Development for ISyE, at nancy.sandlin@isye.gatech.edu.

Gift to the College of Lifetime Learning Supports Teacher Training in Computer Science

Georgia Tech's seventh College and the first to be established in more than 30 years, the College of Lifetime Learning seeks to elevate the academic study of learning and transform how individuals and organizations understand and practice learning at all levels and ages.

The College is receiving support from Google.org to launch a new online teacher training program in computer science that will be made available across the United States. The curriculum for the pilot program will build on the student-centered computing course, AP Computer Science Principles, developed by the College's Center for Education Integrating Science, Mathematics, and Computing. Georgia Tech Professional Education, another unit within the College, is a partner in the project, coordinating online professional development workshops for teachers.

The support from Google.org also will fund a hybrid component specifically for Georgia teachers. ///

*To make a gift or commitment to the College of Lifetime Learning, contact **Ashley Coogan**, assistant vice president for Unit Development, at ashley.coogan@dev.gatech.edu.*



Announcing Science for Georgia's Tomorrow

The College of Sciences has launched Science for Georgia's Tomorrow, a new center focused on research that aims to improve life across the state. "From resilient communities and agriculture to health and sustainable energy resources, Science for Georgia's Tomorrow will focus on improving the lives of Georgians and their communities," says Susan Lozier, dean and Betsy Middleton and John Clark Sutherland Chair.

An expansion of the College's strategic plan, Science for Georgia's Tomorrow — Sci4GT, for short — will foster research in direct service to Georgia cities, counties, and communities. The center specifically addresses critical health and climate challenges throughout the state and seeks to pave the way for increased public-private partnerships. The initiative will also expand access — broadening participation opportunities for Georgia students and communities to engage with research. The search for an inaugural faculty director has commenced and will be followed by a dedicated cluster hire in 2025, funded by the Office of the Provost. ///

To learn more or make a gift or commitment to Sci4GT, contact Dan Warren, director of Development for the College of Sciences, at dan.warren@cos.gatech.edu.



Ivan Allen College of Liberal Arts Names New Dean

Following an international search, Georgia Tech has appointed Amanda Murdie as the new dean and Ivan Allen Jr. Chair in the Ivan Allen College of Liberal Arts, effective June 1, 2025. Murdie currently serves as a Regents' Professor, Georgia Athletic Association Professor of International Affairs, and the head of the Department of International Affairs in the University of Georgia's School of Public and International Affairs.

As the new dean and Ivan Allen Jr. Chair of the Ivan Allen College of Liberal Arts, Murdie will oversee a broad portfolio of academic programs that includes 10 bachelor's degrees, 14 master's degrees, and six Ph.D. programs. She also will work to strengthen and expand the College's research initiatives and community partnerships, further enhancing its role as a model of liberal arts education within a technological university. Her appointment affirms Georgia Tech's commitment to the expansion of interdisciplinary education and research. ///

*To make a gift or commitment to the Ivan Allen College, contact **Lauren M. Kennedy**, director of Development, at lauren.kennedy@dev.gatech.edu.*



Scheller Launches Center for Finance and Technology

In the fall, the Scheller College of Business announced the launch of the Center for Finance and Technology, a pioneering initiative aimed at developing the next generation of finance professionals. The Center's vision is to make Georgia Tech and the Scheller College of Business the preeminent sources of finance talent by fostering collaborative, ethical, and industry-ready financial services industry professionals.

Supported by a generous gift from Jenny and Mike Messner, CE 1976, HON Ph.D. 2023, the Center was introduced at a special panel and networking reception held in New York City. Through practical and rigorous extracurricular and experiential learning opportunities, the Center will serve all Georgia Tech undergraduate and graduate students who are interested in pursuing careers in the financial services industry. ///

*To learn more or make a gift in support of the Center for Finance and Technology, contact Scheller College Senior Director of Development **Duante Stanton** at duante.stanton@scheller.gatech.edu.*

The Powerful Tradition of Roll Call

Georgia Tech continues to expand its facilities and the student body. Enrollment in Fall 2024 surpassed that of Georgia State University, making it the University System of Georgia's largest institution based on the total number of students enrolled. This growth is possible with support from Roll Call, which is an easy way for community members to give back to make a meaningful impact on the future of the Institute.

In 1947, in the wake of World War II, Georgia Tech faced a critical lack of funding. The Institute and the Georgia Tech Alumni Association asked students and alumni to help. The Alumni Association dropped its dues requirement and asked everyone to give \$5 plus a dollar for each year that had passed since they graduated. Because alumni were asked to be "present" in support of Tech, the initiative was coined "Roll Call."

Gifts to Roll Call are unrestricted, which means they can address sudden challenges, like in 2020, when the Alumni Association partnered with Student Life and the Office of Development to support students who were affected by the pandemic. ///



Click here to make your gift to Roll Call today

Athletics' CDI Triple Play a Success

For the third year in a row, Georgia Tech Athletics, the Institute, and the Georgia Tech Foundation partnered together to launch the Competitive Drive Initiative Triple Play. This year, the initiative raised \$3.1 million, 124% of the original \$2.5 million goal, thanks to over 1,800 generous donors.

Funds raised by CDI Triple Play were allocated to the Athletic Scholarship Fund, which provides direct support for student-athlete scholarships. This fund is one of the Alexander-Tharpe Fund's highest priorities as it helps bridge the gap between endowment returns and scholarship costs. ///

*To make a gift to Georgia Tech Athletics, contact **Robby Poteat**, executive associate athletics director for Development, at rpoteat@athletics.gatech.edu.*





'Edit Profile' Now Available on Georgia Tech Foundation Donor Portal

The Georgia Tech Foundation is excited to announce a new update to the Donor Portal — where donors can now easily update their profile information. With the new “Edit Profile” page, users can add or update their email addresses, phone numbers, and mailing addresses seamlessly. ///

To ensure your information is up to date, visit myportal.gtf.gatech.edu/donorportal and sign in with your username and password.

'Defining Skylines: John Portman and the Architectural Evolution of Downtown Atlanta' Exhibit Opens

The Georgia Tech Library is hosting a special exhibition highlighting the extraordinary life and work of John C. Portman Jr., ARCH 1950, HON Ph.D. 2012, the visionary architect behind some of Atlanta's most iconic buildings.

A proud Georgia Tech alumnus, Portman reshaped the city's skyline with his innovative designs, including the Hyatt Regency and Peachtree Center. This exhibit offers an exclusive look into Portman's creative process, architectural achievements, and lasting influence on urban design, featuring artifacts from both the Georgia Tech Archives and Special Collections and the Portman Archives. Explore how Portman's connection to Georgia Tech helped shape his remarkable career and continues to inspire future generations of architects and designers. The exhibit, located in the gallery in the Price Gilbert Memorial Library, runs through December. ///

For more information or to make a gift in support of the Library, contact **Heather Howarth**, director of Development for the Library, at heather.howarth@library.gatech.edu.

Tim Lieuwen Named Georgia Tech's Executive Vice President for Research

Following a nationwide search, Georgia Tech President Ángel Cabrera has named Timothy “Tim” Lieuwen, M.S. ME 1997, Ph.D. ME 1999, the executive vice president for Research (EVPR). Lieuwen has served as interim EVPR since September 2024.

“Tim’s ability to bridge academia, industry, and government has been instrumental in driving innovation and positioning Georgia Tech as a critical partner in tackling complex global challenges,” said Cabrera. “With his leadership, I am confident Georgia Tech will continue to expand its impact, strengthen its strategic collaborations, and further solidify its reputation as a world leader in research and innovation.”

Lieuwen has spent more than 25 years at the Institute. He is a Regents’ Professor and holds the David S. Lewis Jr. Chair in the Daniel Guggenheim School of Aerospace Engineering. Before the interim EVPR role, Lieuwen served as executive director of the Strategic Energy Institute for 12 years. His expertise spans energy, propulsion, energy policy, and national security, and he has worked closely with industry and government to develop new knowledge and see its implementation in the field. ///



To learn more or make a gift to research, contact **Meagan Burton-Krieger**, executive director of Campaign Operations and chief of staff, at meagan.burton-krieger@dev.gatech.edu.

Pathway of Progress Challenge Supports Student Scholarships and Programming

With the formal opening of *Pathway of Progress: Celebrating Georgia Tech Women*, the permanent installation that recognizes accomplished Georgia Tech alumnae, faculty, staff, and students who have transformed the Institute, Georgia Tech is launching the Pathway of Progress: Celebrating Georgia Tech Women Challenge. This dollar-for-dollar \$1 million match is designed to create endowed scholarship support for students with low and limited income who demonstrate a commitment to advancing women in STEM while increasing endowed programmatic support complementing the focus of *Pathway of Progress*.

A group of generous Georgia Tech alumni and friends — Andrea L. Laliberte, IE 1982, M.S. IE 1984; David L. Bailey, IE 1969, and Jennifer P. Bailey, CERE 1970, M.S. CERE 1971; Michelle B. Nicol, CS 2005, and Beverly J. Seay; and Richard L. Bergmark, IMGT 1975, HON Ph.D. 2022 — have come together to fund the challenge and to inspire others to support Tech students. Your gift to the challenge will increase the Institute's ability to support our students through scholarships, ensuring that the best and brightest choose to attend Georgia Tech and fully experience all that the Institute has to offer, regardless of their economic background.

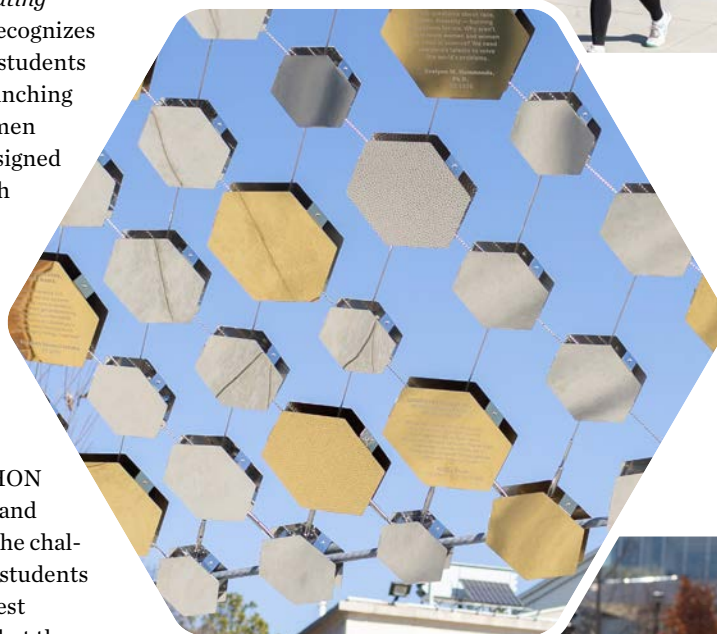
From now until June 30, 2025, or when challenge funds are claimed, this opportunity will allow donors to double their generosity, change the lives of students, and positively shape the future of Georgia Tech. New outright gifts from \$500 to \$100,000 or pledges payable over five years from \$25,000 to \$100,000 qualify for the challenge.

Together, we can support students, celebrate Georgia Tech women, and transform tomorrow. ///

For more information, contact **Meagan Burton-Krieger**, executive director of Campaign Operations and chief of staff, at meagan.burton@dev.gatech.edu.



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learn more or
make a gift



“It is so invigorating to meet with the student-athletes that receive our scholarship.”

— Joe Brucella, IE 1972



Joe Brucella, IE 1972, with his daughter, Andrea Finnegan, and grandson Christian Finnegan, at Georgia Tech.

Joe Brucella grew up in Brooklyn, New York, and came to Georgia Tech without ever visiting Atlanta. He remembers his first step on campus as a leap of faith that more than paid off.

After graduating, Brucella enjoyed a successful career in the retirement housing and senior living services industry. Over the years, he has remained engaged with Georgia Tech, attending athletic events and serving as chair of a milestone reunion committee for the Class of 1972.

An avid sports fan, Brucella ran track in high school and was invited to walk on the track team at Georgia Tech. While he did not compete at the college level, he has continued to stay involved by coaching high school track and providing scholarships for track and field student-athletes at Tech.

Brucella's love of track and field, interest in education, and trust in Georgia Tech inspired him and his wife, Melissa, to make a planned gift for

scholarships for student-athletes in addition to the scholarship they have already endowed.

His personal experiences fueled his passion for supporting students. Brucella was able to attend private school because his grandmother took a second job to help fund his education. “I think the only reason I even got into college was because I went to that high school,” he said. “I found out about her financial help after she passed.” Now, the Brucellas direct most of their philanthropy to scholarships. “It’s in gratitude to the woman I never got to thank.”

Brucella hopes the students who receive his scholarships will use their Tech educations to embark on successful careers — and then use that success to give back. “I hope that recipients of our scholarship will have the same sense of gratitude that I have for the Tech experience,” he said. “And they will go on to multiply what we have done.”



**Georgia Tech
Founders' Council**

Founders' Council is the honorary society recognizing donors who have made estate or life-income gifts of \$25,000 or more for the support of Georgia Tech. For more information, please contact: 404.894.4678 • giftplanning@dev.gatech.edu • plannedgiving.gatech.edu

Honoring the Past and Building for the Future: The President's House Renovation

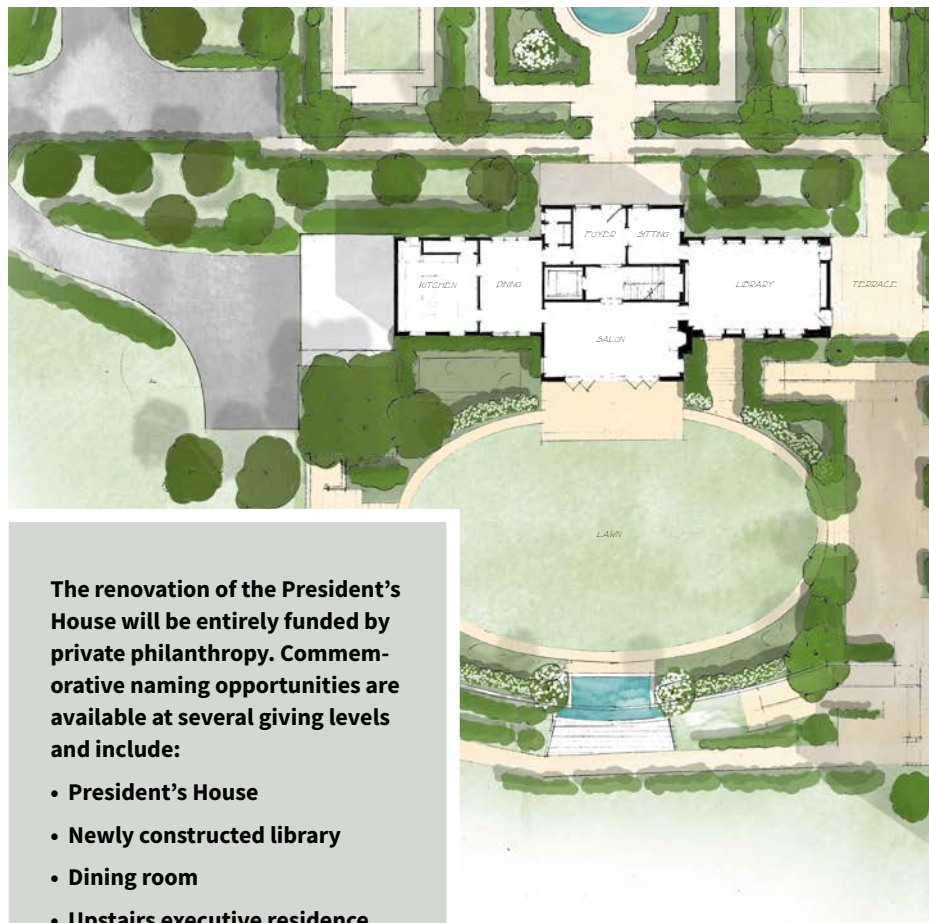
Every campus community has special venues and buildings that are reflective of their unique history. At Georgia Tech, the President's House is such a place. Envisioned in 1948 by Ella W. Van Leer, wife of the fifth Georgia Tech president Blake R. Van Leer, the President's House served as the home for 10 presidents and interim presidents of the Institute. Its importance is further recognized by its inclusion on the State Campus Historic Preservation Plan, where it is ranked in the highest preservation category and listed alongside the adjacent Pettit Garden.

Today, the President's House functions as an infrequent event space in need of modernization and repair to serve as a high-touch setting. Located on 10th Street at the highest point on campus, the President's House is ideally situated, and its renovation, in support of the campus and community, could reestablish its prominence. While no longer serving as a residence for current and future Georgia Tech presidents, the facility has evolved into a signature space to convene small, special gatherings or dinners with key stakeholders including alumni, donors, friends, and foundation and corporate partners.

The renovated facility and surrounding gardens are part of the Comprehensive Campus Plan, which is informing the use of campus space to support the growing and changing campus community for the next 10 years and beyond.

Donor support will be essential for Georgia Tech's ability to renovate, update, and elevate the President's House, fulfilling its great promise as a hallowed event space that will build community and encourage fellowship with important internal and external stakeholders.

For more information or to make a gift, contact **Jim Hall**, vice president for Development, at jim.hall@dev.gatech.edu.



The renovation of the President's House will be entirely funded by private philanthropy. Commemorative naming opportunities are available at several giving levels and include:

- President's House
- Newly constructed library
- Dining room
- Upstairs executive residence