

Campaign

Quarterly



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For information about giving to Tech, contact the Office of Development at 404.894.1868. To share your comments about Campaign Quarterly, contact Anne Stanford at 404.894.6701 or anne.stanford@dev.gatech.edu.

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A Message From Jen Howe



Jen Howe
Vice President
for Development

Over the summer, I traveled thousands of miles to meet with alumni and friends of the Institute. From here in Atlanta to across the state of Georgia to Chicago, New York City, Houston, Louisville, Milwaukee, and to Boston, my time was spent with members of the Tech family from all ages and stages of life.

While learning knows no limits (for example, read about Tech's newly launched College of Lifetime Learning on pages 14 and 15), I have also learned that generosity is boundless when it comes to this special community. The connection to the Institute remains strong across generations, and pride, engagement, and support knows no age. This fact is clear whether I am spending time with recent alumni who are building their careers and their families while investing in this place or meeting with long-term, loyal, and invested volunteers and donors to understand what they want to accomplish with their giving. I am invigorated by them all, from the next generation of philanthropic leaders to steadfast supporters like the Schellers, who made some of their most transformative gifts later in life.

It is also my pleasure to share that we wrapped up another strong fundraising year (FY 2024), which includes significant support from our alumni and donors directed across campus, from athletics, to academics (four Schools have exceeded their campaign goals), and to scholarships, among other areas. We look to build upon this momentum for the remainder of the campaign. Our team continues to be encouraged by the number of recognized first-time donors who have given to *Transforming Tomorrow*, accounting for more than 30,000 of our 89,000 recognized donors. And approximately 84% of these first-time donors are 40 years old or younger. This is important to Tech's future philanthropic efforts.

While amazed by the remarkable alumni and friends I encounter daily in this role, I am equally amazed by our current students who are destined to do great things with the opportunities they have here. At the recent inaugural Scholarship Social, featured on the cover of this *Campaign Quarterly*, we brought together first-year students who are scholarship recipients and donors to connect with one another over a popsicle during the Week of Welcome. Our newest students, filled with energy, enthusiasm, and gratitude, remind us of the promise and hope for the future of Georgia Tech and our community.

As a new academic year begins and we enter the final three years of the campaign, I cannot help but see the meaningful opportunities before us to support our students, faculty, and campus. Philanthropic resources allow us to seize such opportunities and ensure the advancement of Georgia Tech today, tomorrow, and into the future. None of this continued progress would happen without the volunteer service and support of generations of our Georgia Tech community — alumni, friends, faculty, staff, and parents — as well as key corporations and private foundations. If you have not already given to this campaign or might be considering additional ways to support our efforts, we invite you to invest today to transform tomorrow. Thank you for all that you do on behalf of the Institute.

With appreciation,

—Jen

THE CAMPAIGN QUARTERLY INTERVIEW WITH
CAMPAIGN STEERING COMMITTEE MEMBER

TERESA SMITH

Retired Senior Vice President of Customer Advocacy at Applied Systems Inc. **Teresa Smith, IMGT 1983**, has provided extensive volunteer leadership and service to Georgia Tech. In addition to her involvement with the Campaign Steering Committee and the Alexander-Tharpe Fund Board of Directors, she has served as a mentor for MBA and undergraduate students and for participants in CREATE-X, Georgia Tech's initiative to instill student entrepreneurial confidence; as a member and former chair of the Ernest Scheller Jr. College of Business Advisory Board; and as a member of the Georgia Tech Foundation Board of Trustees, where she currently chairs the Stewardship Committee. Here, Smith describes her Georgia Tech experience, how she became reengaged as an alumna, and her hopes for the campaign and the Institute.



What led you to Georgia Tech?

I grew up in Conyers, Georgia. My mother had been a schoolteacher, and my father had been in the military and then started his own business. On my dad's side, nobody had ever gone to college, but both of my parents insisted on the importance of education. They were instrumental in making sure that I applied to colleges that would give me a solid foundation.

We weren't an upper middle-class family. There wasn't a legacy or a family history at Tech but, having gone to public schools in the Atlanta area, I knew that Tech was a great school. I always enjoyed math and science and did well in those subjects, and I wanted to get a solid start from a technical perspective and to focus on business. I was an industrial management major. I took my first computer class, and I loved it. Programming came naturally to me. I went on to do most of my elective work in computer science, and having that basis, combined with industrial management business expertise — it opened doors. People respect the Georgia Tech degree, beyond Atlanta, Georgia, and the Southeast. There's a credibility it bestows and a network it makes available. But, as I tell the students that I mentor, once those doors are open, it's up to you to step through and to prove your value and to make your own contributions and decisions.

How have you been involved with Georgia Tech over the years?

Other than being a season ticket holder for football, I'd had what you might call a casual relationship with Tech. I had a deep connection, but I wasn't that involved. That changed in 2006. Someone from Tech was supposed to meet with my boss, the president of my division at Integraph. He had scheduled a lunch with her, and when something came up, he asked me to step in. That was my first real reconnection with Tech. I ended up working with Kathy Fuller, a development officer at Tech. She became not just my contact at Tech but my friend. She and Kelly Barrett, then-chair of the Scheller College of Business Advisory Board, were instrumental in deepening my commitment to Tech.

Like many others, I struggled financially as a Tech student, and I wanted to be able to help somebody else in that situation, so I started a need-based scholarship. I also began mentoring some of the women in the MBA program, and things evolved from there. As Kelly Barrett has said, education changes people and changes families. Working to give Tech students the very best experiences and ensuring that those experiences are available to every student, regardless of need, has been among the most fulfilling parts of my service on the Campaign Steering Committee.

What outcomes would you like *Transforming Tomorrow* to accomplish?

My passion is supporting students with financial need. What I would like to see is the development of full-fledged programs — not just a scholarship — that helps set up these exceptional students for success while they are at Tech and beyond. I would also like to see more people engaged through the campaign, and I hope the campaign will reach people who might not yet have had much active engagement — for example, recent graduates.

I also love seeing how many first-time donors there are. The campaign is working to build those connections before students graduate. We're establishing those relationships so that we have lifelong connections with, and support from, our alumni, ensuring that they know they are needed and they are a crucial part of Tech's legacy.

What are your hopes for Georgia Tech?

It's important to me that Tech remain on the forefront of innovation as an absolute leader. Tech sits at the intersection of leading-edge technology and business. These two fields complement each other and make each other stronger. The campaign has a vital role in building Tech's reputation as a thought leader. ///



THREE MORE SCHOOLS EXCEED CAMPAIGN GOALS

Two schools in the College of Sciences — the School of Earth and Atmospheric Sciences and the School of Physics — and the School of Public Policy in the Ivan Allen College of Liberal Arts are the latest to meet and exceed their campaign goals as part of *Transforming Tomorrow: The Campaign for Georgia Tech*, the more than \$2 billion comprehensive campaign designed to secure resources that will advance the Institute and its impact — on people's lives, on the way we work together to create innovative solutions, and on our world — for decades to come.

An anonymous gift in support of faculty and graduate fellowships led the School of Physics to achieve this milestone. Feryal Özel, school chair, said, "The tremendous support we received through the campaign will boost the excellence in research and student programs in the School. We are grateful to our donors for recognizing the importance and the impact of our work and for their generous contributions."

Support from individuals, foundations, and corporations garnered through the campaign for the School of Earth and Atmospheric Sciences will provide much-needed flexibility. Incoming School Chair Jean Lynch-Stieglitz said, "I was so pleased to hear about the School's fundraising success. These kinds of funds are critical for

supporting our fantastic faculty, enabling them to pursue innovative research directions, and expanding student opportunities."

In addition to exceeding its campaign goal, the School of Public Policy saw 100% participation in giving from its advisory board. "We are incredibly grateful to the individuals and organizations who have demonstrated their support for our students and research through their generous donations," said Cassidy Sugimoto, school chair and Tom and Marie Patton Chair. "These gifts will allow us to provide transformative experiences for our students and continue to address the most pressing policy issues of the day."

Achieving these initial campaign goals are significant milestones to celebrate, and with just over three years remaining in *Transforming Tomorrow*, continued investment across the Institute will ensure extraordinary success for the future of Georgia Tech, its students, and its faculty. ///

To make a gift or commitment to the campaign or learn more about *Transforming Tomorrow: The Campaign for Georgia Tech*, visit transformingtomorrow.gatech.edu.

CAMPAIGN UPDATE

The accounting period for Transforming Tomorrow: The Campaign for Georgia Tech is January 1, 2018, through December 31, 2027. The following update reflects our reported progress toward goals through June 30, 2024.



Funds Raised to Date



Giving by the Numbers

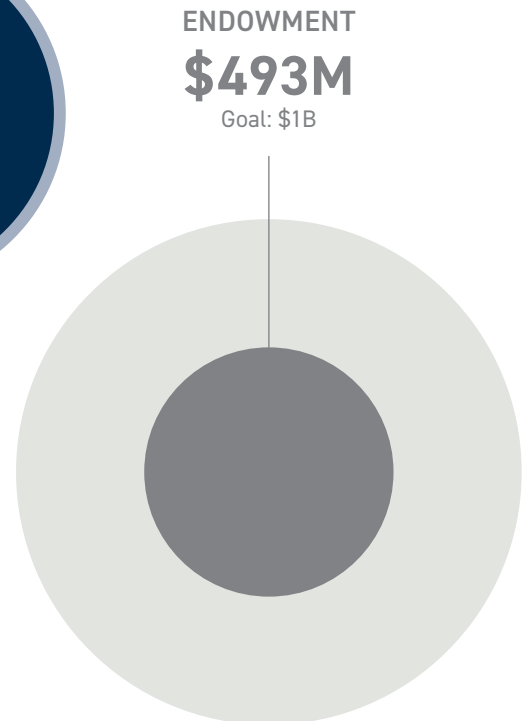
89,000+
total recognized donors

\$583 million
given by Georgia Tech alumni

\$161.2 million
raised for low-and limited-income student scholarships

\$696 million
raised for Colleges and Schools

Funds by Use Progress to recommended goals



Learn more about the priorities and goals of *Transforming Tomorrow: The Campaign for Georgia Tech* at transformingtomorrow.gatech.edu.

STEERING COMMITTEE *as of June 30, 2024*

Co-Chairs

Kelly H. Barrett, IMGT 1986,
and Rick L. Barrett, IE 1985
Atlanta, Georgia

Sarah L. and Thomas A. Fanning,
IMGT 1979, M.S. IMGT 1980,
HON Ph.D. 2013
Atlanta, Georgia

Vice Chair

Michael K. Anderson, IE 1979
Atlanta, Georgia

Honorary Chairs

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M.S. 1971, HON Ph.D. 2016
Atlanta, Georgia

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Menlo Park, California

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“Bo” Godbold, IE 1965
Tierra Verde, Florida

Billi and Bernie Marcus,
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Roberta R* and Ernest Scheller Jr.,
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Naples, Florida

E. Roe Stamps IV, IE 1967, M.S.
IE 1972, HON Ph.D. 2014, and
Elizabeth Ann Stamps-Ridgeway
Miami, Florida

Suzanne S. and Michael E.
Tennenbaum, IE 1958,
HON Ph.D. 2016
Rio Grande, Puerto Rico

Alfred P. West Jr., AE 1964,
HON Ph.D. 2010
Coatesville, Pennsylvania

At-Large Members

Michelle L. Adkins, IMGT 1983,
and Rodney C. Adkins, EE 1981,
M.S. EE 1983, HON Ph.D. 2013
Miami Beach, Florida

Richard L. Bergmark,
IMGT 1975, HON Ph.D. 2022
Houston, Texas

José M. Bern, CE 1995
Doral, Florida

Kathy S. and G. Niles Bolton,
ARCH 1968
Atlanta, Georgia

Sarah R. and James R.
Borders, ME 1983
Atlanta, Georgia

Sarah Beth Brown
Marietta, Georgia

Betsy A. Bulat, IAML 2004
Atlanta, Georgia

Tricia F. and Kenneth G. Byers Jr.,
EE 1966, M.S. EE 1968
Atlanta, Georgia

Elizabeth F. Cabrera,
M.S. PSY 1993, Ph.D. PSY 1995
Atlanta, Georgia

G. Wayne Clough, CE 1963,
M.S. CE 1965, HON Ph.D. 2015
Big Canoe, Georgia

Donna C. de la Guardia, IMGT
1982, and Mario M. de la Guardia
Jr., IMGT 1982
Amelia Island, Florida

Kara and Walter G. Ehmer,
IE 1989
Atlanta, Georgia

David D. Flanagan, IE 1976
McLean, Virginia

Beth and Fort Flowers Jr.,
ME 1983
Houston, Texas

Alessandro S. Hatami, CE 1983
London, U.K.

Thomas M. Holder, IMGT 1979
Atlanta, Georgia

Helen B. and Roger A.
Krone, AE 1978
Annapolis, Maryland

Andrea L. Laliberte,
IE 1982, M.S. IE 1984
Jacksonville, Florida

Megan B. Langley, IE 2009,
and Garrett S. Langley, EE 2009
Atlanta, Georgia

John A. Lanier
Atlanta, Georgia

Jenny K. and Michael G. Messner,
CE 1976, HON Ph.D. 2023
Atlanta, Georgia

Bonnie and Charles W. “Wick”
Moorman IV, CE 1975
Charlottesville, Virginia

Gregory J. Owens, IMGT 1982
Atlanta, Georgia

G.P. “Bud” Peterson
Atlanta, Georgia

Magd M. Riad, IE 2001
Atlanta, Georgia

Jean Marie F. Richardson,
MGT 2002, and Harry L.
Richardson, BIOL 2002
Brookhaven, Georgia

Patricia D. and Carl D. Ring,
ME 1978
Memphis, Tennessee

Jacquelyn R. Schneider,
BC 2006, MBA 2018
Brookhaven, Georgia

Wayne Sellers and Teresa
M. Smith, IMGT 1983
McDonough, Georgia

G. Leigh Teixeira, ID 2001,
and Mark C. Teixeira, BA 2022
Austin, Texas

Melba and Alfredo Trujillo,
AE 1981
Atlanta, Georgia

Karen and Alan C. Warren,
PHYS 1978
New York, New York

Mary and James A.
Winnefeld, AE 1978
McLean, Virginia

Ex Officio Members

Tommy Herrington, IMGT 1982
Chair, Georgia Tech Alumni Association

Richard S. Herren, IE 1984
Chair, Georgia Tech Advisory Board

Thomas M. Holder, IMGT 1979
Chair, Georgia Tech Foundation

David P. Rowland, IMGT 1983
Chair, Georgia Tech Foundation Development

Teresa M. Smith, IMGT 1983
Chair, Georgia Tech Foundation Stewardship

Carrie and Michael P. Zamora
*Chairs, Georgia Tech Parents
Advisory Board*

* Deceased

Scholarship Sprint Extended

At New Student Convocation, Georgia Tech welcomed the largest, strongest class we have ever recruited. The Class of 2028 includes students from 112 Georgia counties, 48 states, and 93 nations. Our newest students join their classmates as the leaders, innovators, and researchers of tomorrow. Their drive, intelligence, and grit are going to transform the state, nation, and even the world, for better.

As these students begin their educational journeys here, there is no better time to invest in our students. This summer, Georgia Tech launched the Scholarship Sprint Challenge for new donors to support undergraduate scholarships for students with low or limited income. While the Institute is recognized for offering one of the best values in higher education, the pursuit of such an education still poses a significant financial burden for families. We are committed to providing resources so that every student can attend regardless of their financial circumstances and fully experience all that Georgia Tech has to offer.

To maximize this opportunity for all those interested, including alumni celebrating reunion milestones this year, the challenge has been extended and will run through December 31, 2024. Outright gifts from \$5,000 to \$100,000 or pledges from \$25,000 to \$100,000 will be matched dollar for dollar by the Georgia Tech Foundation, up to \$2 million. The sprint will ensure as much as \$4 million is deployed to provide critical support for students in the Class of 2028 and beyond.

*To learn more or make a qualifying gift or commitment, contact Executive Director of Campaign Operations and Institute Strategic Priorities **Meagan Burton-Krieger** at meagan.burton-krieger@dev.gatech.edu or any Development officer.*



HOW TO PARTICIPATE

Challenge Window

Make a gift or commitment between May 2 and December 31.

Eligible Donors

Become a new donor to scholarships for students with low or limited income.

**Individuals who have previously given to scholarships for students with low or limited income with gifts of \$5,000 or more do not qualify.*

Qualifying Gifts and Commitments

Give a new gift between \$5,000 and \$100,000 or commitment between \$25,000 and \$100,000 to current use scholarships to support students with low or limited income.

Designations include:

- Institute-level current use scholarship fund
- Reunion-class scholarship funds for students with low and limited income
- College- and School-level current use scholarship funds

2024

Scholarship Sprint Challenge



Click here for more information

Gift to Marching Band Honors Father's Legacy



Inspired by what he describes as his and his late father's "life-size feelings for Georgia Tech," Arthur "Art" Nacht, IMGT 1975, M.S. IMGT 1978, has generously supported the School of Music with a gift to the Yellow Jacket Marching Band. The Alan Nacht Marching Band Director's Endowment Fund will celebrate Nacht's late father, Alan D. Nacht, TEXT 1951, M.S. TEXT 1953, honoring his memory and accomplishments, and continuing the Nacht family legacy at Tech.

Art credits Tech with much of his and his father's successes, looking back fondly on his own time as a student and the role that student organizations played in his education. "We both had really strong feelings for student organizations at Tech," he says, describing himself as "beyond active" in Georgia Tech's student-run radio station, WREK. Starting out as a newsman, Art later worked as a disc jockey at the station, eventually taking on the role of general manager — the first student to serve two consecutive years in the role.

Art speaks affectionately about his father's involvement in a variety of student activities while at Tech.

Hailing from New Jersey, Alan came to Tech in the late 1940s to study textile chemistry. While at Tech, Alan served in the ROTC. He was involved in DramaTech, the student-run theater group, and the *Tech-nique*, Georgia Tech's student newspaper.

But music was his real passion. A gifted clarinetist, Alan was a member of Georgia Tech's Marching Band, an experience that remained close to his heart. Upon graduation, Alan served in the U.S. Army, working in textile research at the Aberdeen Proving Ground in Maryland, developing shrapnel-resistant uniforms for soldiers. Following his military service, Alan worked as a researcher at Johnson & Johnson and was instrumental in developing disposable diapers, an early success in what would prove to be a long line of innovative products and accomplishments.

Alan continued to play clarinet throughout his life, participating in community orchestras in New Jersey, including the Raritan Valley Symphonic Band. Over the years, he returned frequently to Georgia Tech to play with the alumni band, occasionally joining the Yellow Jacket Marching Band on the field during halftime at football games.

To perpetuate the success and vibrancy of the student programs and activities that he and his father so enjoyed, Art has offered generous support to the School of Music for the marching band, which, he says, "brings so much energy and enthusiasm to crowds, not just at football games but at other events, acting as a great ambassador for the Institute."

Jeff Albert, interim chair of the School of Music, appreciates Art's philanthropic

support, saying that it "is a generous gift that will empower the Yellow Jacket Marching Band to continue its great traditions, while providing a fitting legacy for Mr. Nacht." Speaking of the importance of the band to Alan and to student life in general, Albert adds, "Alan Nacht was a lifetime lover of music, as well as a successful alumnus of Georgia Tech, like so many of our students for whom the Yellow Jacket Marching Band is their avenue to living their love of music and Georgia Tech, while working on the knowledge and skills that they will use to advance technology and improve the human condition. The Nacht family's generosity will help the Yellow Jacket Marching Band continue to grow the ideals of unity, dedication, and excellence in performance for generations to come."

Art hopes his gift might "ensure that the band continues to be 110% strong for Georgia Tech, to continue to provide the power and influence that they do to represent the Institute and provide enthusiasm going well beyond the football team and athletics, to continue their contributions to the spirit of Georgia Tech." ///

To make a gift to the Yellow Jacket Marching Band or the School of Music, contact **Kelly Smith**, director of Development for the College of Design, at kelly.smith@design.gatech.edu.

Library Dean's Support Honors Tech's People and History



At her first meeting with the Library staff, Leslie N. Sharp, M.S. HT 2001, Ph.D. HSTS 2004, said, “My vision for the Library is for it to be the scholarly heart of the Georgia Tech community. I want it to be a place where everyone has an opportunity to thrive.” Every decision Sharp has made as dean has been in support of that vision. Now, with Sharp’s planned gift directed to the creation of an endowment fund for the Library and its historic collections, more of her plans and dreams can be realized.

Born in Macon and raised in Conyers, Georgia, Sharp attended the University of Georgia for her undergraduate education, intending to study math and science. An elective course in colonial Georgia history inspired her to change her major. She earned her bachelor’s in history and then went on to pursue a master’s in historical preservation at Middle Tennessee State University before coming to Georgia Tech as a President’s Fellow to pursue her master’s and Ph.D. in the history of technology, focusing on the intersection of race, gender, and the built environment.

After graduating from Tech, Sharp became an associate research professor on the faculty at Middle Tennessee State. Several years later, she was recruited back to Tech to serve as assistant dean for academic affairs and outreach in the College of Architecture (now College of Design). In 2019, former Provost Rafael Bras tapped Sharp for the position of interim CEO of the Library. What began as a short stay evolved into a long and successful tenure, with Sharp being named Dean of Libraries in 2020. “I had so many dreams and plans for the Library,” Sharp said, “and I was having way too much fun. The Library is filled with amazing people, and we’ve done a lot of great work together.”

Central to Sharp’s vision for the Library has been developing and preserving its rich archives, particularly its design archives, which she helped establish. One of her goals has been to enrich the archive by widening its scope to include the work of women

and people of color, making the archive an important resource for students and scholars of the history of design. Archival collections, she said, are important because they help researchers, faculty, and students understand the history of design and culture — how people lived, worked, played, and cultivated a sense of community. Projects like these, however, require funding, and Sharp long ago realized that “if I’m going to ask people for money, I need to make sure that I’m giving money, and that I believe in what I’m asking people to support.”

Sharp’s endowed support will help build and preserve the archives, documenting the design, building processes, function, importance, and culture of the built environment at Tech. The endowment will help preserve some of Tech’s historic buildings as well. For Sharp, “It’s about the people who work here and go to school here.” She sees her gift as an investment in Tech’s people and community.

“Dean Sharp has been a key figure in preserving the Library’s history while ensuring it remains a modernized resource for learning and innovation,” said Steven McLaughlin, provost and executive vice president for Academic Affairs. “This gift reflects her deep commitment to Georgia Tech. By supporting the Library, she’s investing in the ongoing success of our students, faculty, and researchers.”

At Tech, Sharp said, “I have been surrounded by people who are fun, smart, and engaging — and that’s why I’ve stayed here.” Her well-placed philanthropic support provides a fitting legacy for Sharp, continuing her work of building an inclusive and diverse atmosphere within the Library as it supports the academic and research mission of the Institute. “I believe in Georgia Tech,” she said. “I believe in the mission of Georgia Tech, and I believe in giving back.” ///

To make a gift to the Georgia Tech Library, contact **Ashley Coogan**, assistant vice president of Development, at ashley.coogan@dev.gatech.edu.

Alumni Couple Makes Transformative Commitment to Civil Engineering

Susan Goodwin Pappas, CE 1978, and Christopher “Chris” Pappas, CE 1978, met at Georgia Tech during their junior years in structures class. For the two, Georgia Tech was unfamiliar territory. Susan grew up in Great Neck, New York, and Chris hailed from Wilmington, Delaware. Their time at the Institute proved invaluable. Here, they took classes and participated in extracurricular activities that prepared them for meaningful careers — and they found each other. Since then, Susan and Chris have built a wonderful life together and have three adult children — each of whom has followed in their footsteps of academic and professional success — and two grandchildren, all thanks to the relationship they forged at Georgia Tech.

Both Susan and Chris were involved in Greek life at Georgia Tech, and they fondly remember being part of the vibrant culture of campus and Atlanta. They are grateful for the opportunities and experiences afforded by their Georgia Tech education and want future students to have those same types of opportunities.

“As we contemplated gifts we would like to make in our estate plans, Georgia Tech came right to the top of our list,” said Chris. “We both graduated from the School of Civil Engineering, so we hope our support will be used broadly for the betterment of the School and its students and professors.” For the couple, supporting education is a priority, and they want to ensure Georgia Tech continues to attract and retain the best students and professors. This shared value fueled their decision to make a sizeable seven-figure estate gift directed to the School, which will support

civil and environmental engineering faculty, graduate fellowships, and laboratory equipment.

The Pappases appreciate how Georgia Tech has grown over the years and want to contribute to its continued advancement. Susan recalls one clear change from her time as an undergraduate. “I remember in my freshman calculus class there were over 100 students, but only two other women,” she said. Susan’s father was an engineer who died when she was 10 years old, and his career inspired her to pursue engineering. She appreciates that her Tech professors believed in her abilities. Both Susan and Chris are pleased by, and proud of, the dramatic increase in the number of women studying engineering here.

The couple’s latest gift builds upon their previous philanthropy directed to faculty support and undergraduate scholarships in the School.



“With this gift, Susan and Chris Pappas cement a remarkable legacy of continued support for the School of Civil and Environmental Engineering,” said Don Webster, Karen and John Huff School Chair. “This gift will allow us to support and retain our excellent faculty and recruit top graduate students to give us a competitive edge over peer institutions. In addition, their gift perfectly aligns with our *Transforming Tomorrow* campaign priorities. We are grateful to the Pappas family for providing these resources for our faculty and graduate students.” //

*To inquire about making a gift or commitment to the School of Civil and Environmental Engineering, contact Director of Development for the School of Civil and Environmental Engineering **Tricia White** at patricia.white@ce.gatech.edu.*

STARS Program Expands Access Across Georgia

The Trott Family Philanthropies has made a gift in support of Georgia Tech's commitment to expanding access to students from underrepresented areas in Georgia. The Small Town and Rural Students (STARS) College Network amplifies Tech's ongoing efforts to expand access to students from small towns and rural communities.

With the new investment, Georgia Tech joins 31 other top universities from around the country in the STARS College Network.

Mary Tipton Woolley, interim executive director of Undergraduate Admission, said the STARS program broadens the Institute's vision of expanding access. "Our commitment to inclusive innovation," she said, "involves engagement with students, families, and school officials across the state. We have identified 115 of the 159 counties in Georgia as rural, and we want to ensure that students from these areas are represented on our campus."

STARS builds on the Georgia Tech strategic priority of expanding access to students from these underrepresented areas in the state. The 2023-24 admission cycle saw a 13% rise in applications from Georgia students, with admitted students from 130 counties across the state. This admission cycle included the first two admits from rural Twiggs County since 2000. Mack Bullard, superintendent of Twiggs County, cited Georgia Tech's engagement with Twiggs County's schools as instrumental in those two students' acceptance to Tech. "If you never get exposed to it, you never get to create the dream," he said. "That bridge between a rural community and a university is invaluable."

Quincy Howard, a fourth-year industrial engineering major from Dublin, Georgia, noted that having the increased in-person exposure to Tech during his time in high school would have been useful. Instead, during his college search, he learned about Georgia Tech while researching engineering schools online.

"It probably would have enlightened my whole college application process," said Howard. "Having a Tech admission counselor as a resource to guide me through my options at Tech definitely would have been helpful. I ended up on this path and went with it, but who knows, maybe other avenues would have opened up for me."

Georgia Tech will use the funding provided through STARS to dedicate additional staff to new rural outreach initiatives, support on-campus and virtual programming for rural communities, and further increase travel and marketing efforts.

With an initial \$20 million gift, the STARS College Network was created in 2023 and included 16 founding members. Since then, it has connected with more than 250,000 students. "The idea is to take the impact that one school can have and exponentially expand it in terms of outreach and engagement," said Marjorie Betley, deputy director of the STARS College Network. "The 32 schools that are STARS College Network members are dedicated to creating better



Superintendent Mack Bullard (right) stands with one of the Twiggs County students admitted to Georgia Tech.

pipelines for rural students and better support systems on their campuses. We value rural students, and we want to see more of them on our campuses. The STARS College Network is about giving rural students the information to make the most informed choices that they can."

"This partnership with Trott Family Philanthropies is another step in our continued efforts to connect with communities across the state, including ones where we haven't been present previously," said Paul Kohn, vice provost for Enrollment Management at Georgia Tech. "Working to ensure the entire state of Georgia can experience what Tech has to offer is a core part of our strategic plan, and this is another step in achieving that goal and ultimately expanding access to an education at Tech." ///

To make a gift for student scholarships, contact **Meagan Burton-Krieger**, executive director for Campaign Operations and Institute Strategic Priorities, at megan.burton-krieger@dev.gatech.edu.

REUNION GIVING: Investing in the Future

To mark the occasion of their milestone reunions, the Classes of 1974, 1984, and 1999 are coming together to advance the mission of Georgia Tech through philanthropic giving. Their efforts will provide essential support for students and faculty, programs, athletics, and capital projects. During Homecoming & Reunion Weekend, November 7 – 9, these classes will gather to celebrate both their memories of Georgia Tech and their collective generosity that helps propel the Institute forward.

For more information about Homecoming events, visit gatalumni.org/homecoming. For information about Reunion Giving, contact **Stefanie Smith**, director of Development, Reunion Giving, at stefanie.smith@dev.gatech.edu.

50TH CLASS REUNION

Class of 1974

"I recognized during my career how much Tech had done for me and that my father's investment in my education had realized a large return. I am excited to reconnect with old friends, make new ones, and encourage classmates to reengage with Tech. At the initial meeting of our Reunion Committee, members were universal in their gratitude for what Tech had done for them and wanted to show their support with class gifts that would continue that tradition. We voted to donate a commemorative tree and bench as a permanent marker of our milestone reunion year. We also established the Class of 1974 Need-Based Scholarship.

As a committee, we vowed to continue support of our previously initiated gifts to the programs that aided our careers and lives."



Larry Calhoun, EE 1974

Raleigh, NC

CLASS OF 1974 CHAIR

40TH CLASS REUNION

Class of 1984

"I am grateful for my Tech experience and the profound impact it has had on me and my career.

Not a day goes by when I'm not solving some problem that draws upon the skills I developed at Tech. Since I don't live near campus, it's always great to be involved in activities like this that keep me informed about all the amazing developments at Tech. It's truly remarkable how it has evolved and grown since we 'got out.' I'm glad I can help provide leadership in giving back to Georgia Tech and helping our classmates reconnect!"



Jim Butterworth, IE 1984

Boulder, CO

CLASS OF 1984 CHAIR

25TH CLASS REUNION

Class of 1999

"Co-chairing our 25th Reunion Committee is a wonderful way for us to give back to the Tech community and rekindle relationships with fellow alumni. The Institute's motto is Progress and Service, and we can't think of a better way to contribute toward this vision than by helping our alumni reconnect and support our class's philanthropic efforts. The committee is excited to support two class projects: increasing access to Georgia Tech through need-based scholarships as well as a tree and bench to support student well-being and Tech's campus beautification goals."



**Christina Scherrer, IE 1999,
M.S. IE 2001, Ph.D. IE 2005**

Dunwoody, GA

CLASS OF 1999 CO-CHAIR



**Greg Scherrer,
EE 1999**

Dunwoody, GA

CLASS OF 1999 CO-CHAIR

IN MEMORIAM

Georgia Tech mourns the recent passing of four extraordinary friends of the Institute; all were recognized as Honorary Alumni by the Georgia Tech Alumni Association for their dedication to the Institute.



Joseph R. "Joe" Bankoff

HONORARY ALUMNUS 2020

Inspiring, visionary leader Joseph R. "Joe" Bankoff died on June 10, 2024. Bankoff earned his bachelor's degree from Purdue University and his juris doctor from the University of Illinois before relocating to Atlanta in 1972. An attorney and expert in intellectual property law, he worked at Atlanta-based law firm King & Spalding for 32 years, rising to senior partner. He went on to serve as president and CEO of the Woodruff Arts Center. In 2012, Bankoff was appointed chair of the Sam Nunn School of International Affairs in the Ivan Allen College of Liberal Arts. He deftly led the Nunn School until 2019, raising the trajectory of the School and building Georgia Tech's capacity to educate students to become global citizens and leaders in policy and technology. Bankoff remained engaged with the Institute as a professor of the practice and a member of the nominating committee for the Ivan Allen Jr. Prize for Social Courage. He provided indispensable advice and counsel to Georgia Tech through his involvement with the College of Computing Advisory Board, Georgia Tech Advisory Board, and Georgia Tech Arts Advisory Board, among others.



Margaret Guthman

HONORARY ALUMNA 2012

Margaret Guthman, a devoted friend to Georgia Tech and its School of Music, died on May 31, 2024, at age 92. She was predeceased by her husband, Richard Guthman, IE 1956. Margaret was born in Gainesville, Georgia, and graduated from Gainesville High School. Following college, Margaret worked for the Montag Company and the Norrell Corporation of Atlanta. A gifted musician, Margaret was an organist and pianist for many churches and played professionally throughout most of her life. She married Richard Guthman in 1987, and the two were passionate supporters of Tech. In 1996, Richard started a piano competition at the School of Music in Margaret's honor. In 2009, the piano competition became the Guthman Musical Instrument Competition, the internationally recognized, premier competition for musical instrument innovation and design.



Homer Rice

HONORARY ALUMNUS 1993

Former Georgia Tech Director of Athletics Homer Rice died on June 10, 2024, at the age of 97. Under Rice's leadership as athletics director from 1980 to 1997, Georgia Tech revitalized its athletics program, highlighted by a fourth football national championship in 1990; a first Atlantic Coast Conference men's basketball championship in 1985; a first NCAA Final Four appearance in 1990; and a first men's baseball College World Series appearance in 1994. His enduring legacy at Tech includes the Total Person Program, the model for the NCAA Life Skills Program that is now practiced across college athletics. Named in his honor, the Homer Rice Award is presented annually to an NCAA Division I FBS athletics director who has made significant and meaningful contributions to intercollegiate athletics. In 2021, a statue of Rice was dedicated outside of Bobby Dodd Stadium, making Rice one of only three athletics figures to be commemorated with a statue at Georgia Tech.



Roberta Scheller

HONORARY ALUMNA 2013

Roberta Scheller, beloved wife of Ernest "Ernie" Scheller Jr., died on May 3, 2024. Born in New Canaan, Connecticut, Roberta attended the Parsons School of Design in New York City. In 1954, she met and married Ernie, and they remained married for 70 years. While supporting her husband and their two children, Roberta continued her education at Drexel University in Philadelphia. In 2012, the couple made a transformative gift to the College of Management at Georgia Tech, resulting in the naming of the Scheller College of Business. Passionate supporters of Georgia Tech, the Schellers' philanthropy has forever elevated the Institute and enriched the College of Business. Roberta served as an Honorary Chair for the steering committees for *Campaign Georgia Tech* and *Transforming Tomorrow: The Campaign for Georgia Tech*.

2024-2025

Georgia Tech Foundation Members

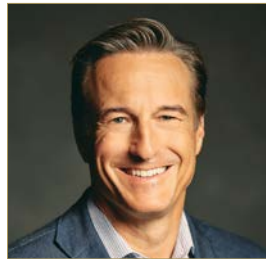
Effective July 1, the newly elected members of the Georgia Tech Foundation Board of Trustees assumed their roles. Established in 1932 as a 501(c)3 foundation, the Georgia Tech Foundation serves the Georgia Tech community by promoting the cause of higher education in Georgia, assisting the Institute in its role as a leading educational and research university, and receiving and managing charitable gifts made in support of the Institute. Trustees are appointed to four-year terms on the 45-member board. *For more information, visit gtf.gatech.edu.*

2023-2025 CHAIR



Thomas M. Holder
IMGT 1979
Atlanta, GA

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MGT 1989
Atlanta, GA



John S. Markwalter Jr.
IMGT 1981
Atlanta, GA



Kelly S. Pfeil
M.S. CHEM 1992, Ph.D. CHEM 2003
Plano, TX

2024-2025 GTAB CHAIR



Richard S. Herren
IE 1984
Atlanta, GA

ALUMNI CHAIR ELECT



Margarita M. Breen
PSY 1990, M.S. IE 1992
Marietta, GA

NEW EMERITUS TRUSTEES



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J. Rod Westmoreland, IMGT 1974

Reggie W. Wilkes Sr., BIOL 1978

Marshall D. Wingo, TEXT 1968

S. Brent Zelnak, MGT 1994



For All Ages: The College of Lifetime Learning at Georgia Tech

The College of Lifetime Learning is unique in its dual mission to assist individuals in preparing and adapting throughout their lives and to cultivate future leaders in lifetime learning who will make a positive impact on education, communities, and business.

Launched on September 5, 2024, the College comprises three core units — the Center for 21st Century Universities, the Center for Education Integrating Science, Mathematics, and Computing, and Georgia Tech Professional Education. The College also has a presence at the Georgia Tech Savannah campus, where programs are designed to help Georgia’s coastal region grow and excel.

The College will grant undergraduate and graduate degrees and offer non-credit

credentials. The academic programs will integrate research findings from those engaged in the College’s work. These programs will be at the intersection of:

- Technology and its application to enhance, improve, and make learning accessible.
- Learning sciences as we incorporate how people relate to and utilize technology.
- Business/policy models that interrogate and expand formal education structures.

The College is committed to using education, research, and services to address education and learning access challenges. To transform the learning ecosystem, the College will study the learning process throughout a person’s lifetime as it is impacted by technology,

economics, policy, geography, and the rapidly changing workforce.

Interim Dean of the College of Lifetime Learning Nelson Baker said, “With technology and changing demographics as perpetual disrupters, it is crucial for higher education to shift its thinking beyond the traditional, to a wider and bolder vision of its purpose and value to society.”

The College of Lifetime Learning strives to enable quality education that is accessible, affordable, transformational, and achievable for learners at all stages of life. ///

*For more information or to make a gift to the College of Lifetime Learning, contact Assistant Vice President of Development **Brad Hastings** at brad.hastings@dev.gatech.edu.*

Nelson Baker

Nelson Baker, CE 1980, served as dean of Georgia Tech Professional Education (GTPE) from 2012 until his appointment as inaugural interim dean of the Division of Lifetime Learning in July 2023. Here, Baker shares his excitement about the new College of Lifetime Learning and its potential to transform how individuals and organizations across the country and beyond can learn at all levels and ages.



How did your background spark your interest in developing lifetime learning programs?

I have always had an affinity for helping others learn — it's why I entered academia. My Ph.D. work at Carnegie Mellon was as an AI design assistant. I came to Georgia Tech as an assistant professor in the School of Civil and Environmental Engineering, and I quickly began to wonder if I could use the techniques from my AI design graduate research work to help people learn. I wrote a proposal about AI teaching assistance that won an NSF Career Award. As that work progressed, I began working on distance learning options for professional education, eventually becoming the dean of GTPE. After a working group in support of Georgia Tech's strategic plan envisioned a new, transformational, and innovative academic unit dedicated to lifetime learning, a new division was created combining the Center for 21st Century Universities (C21U); the Center for Education Integrating Science, Mathematics, and Computing (CEISMC); and GTPE. That division has now been approved to become the seventh College at Georgia Tech, and I am serving as the inaugural interim dean.

Why is Georgia Tech the perfect place to serve as a national and international leader in lifetime learning?

Tech has a long history of innovation, including education and educational delivery itself. GTPE's origins date back to 1914 with the Georgia Tech Night School, giving us over 100 years of experience providing continuing education, 45 of which have been at a distance. A prime example is the Online Master of Science in Computer Science program. Developed as a partnership between the College of Computing and GTPE, it was the first of its kind and reiterated our commitment to put

students and their needs as learners first. The new College is the latest demonstration of how Tech is thinking forward. We are working with learners from kindergarten until late in life, preparing young people for new career opportunities that come with changing technologies, and ensuring that working adults have the tools for reskilling and upskilling to meet and exceed changing job requirements. Georgia Tech is the best place for this because we have demonstrated success in working with different populations of learners, and we have a proven return on investment for our students. As we expand the definition of student, we can show that if you invest in Georgia Tech, we will invest in you — for a lifetime.

How will philanthropy fuel the new College of Lifetime Learning?

It takes resources to bring in world-class faculty and build top-notch programs, so philanthropic support will be critical. More important is the fact that philanthropic support for the College will show that lifetime learning matters to alumni, our city, state, and nation, and the companies that invest in us. Whether you are an individual or a business, philanthropy will signify the community's endorsement of lifetime learning and personalizing education for current and future generations and helping our economies thrive.

What are your hopes for the College?

Georgia Tech is perfectly situated at the intersection of leading-edge technology, policy, and learning sciences. I look forward to the College making immediate strides in how we bring together researchers, business leaders, and Georgia Tech students to address critical issues, such as the ways AI is changing so many careers right now.

By providing education at all levels to adapt to changing job qualifications, as well as emotional and social changes that come along with advancing technology, I see this new College as a proactive advocate and resource to help individuals and economies thrive. In the long term, I see the amazing results of our three online master's programs, which followed 40 years of work with distance learning master's degrees, and how they created access for nontraditional learners. I am excited about bringing on new faculty and starting new programs and thinking about how many more people will be helped through the continued innovation around how one accesses education.

How will the College of Lifetime Learning collaborate with other Colleges and units?

Collaboration is in the DNA of the existing units that have come together to form the College. The creation of the College allows for the added component of degree programs and deeper research within the College focused specifically on the three circles of lifetime learning — technology, learning science, and policy/business models — and this research will involve collaboration with faculty in those distinct areas going forward. There is also a great opportunity for corporate partnerships, because our work will help businesses thrive as it ensures their employees can remain current with relevant career skills. We will keep collaborating with the rest of the Institute and the greater K-12 and professional communities so that all boats rise together. This is a big opportunity that is going to benefit everyone. Georgia Tech is on to something, and I am proud to be part of it. ///

Martha Grover Named First Thomas A. Fanning Chair in Equity Centered Engineering

School of Chemical and Biomolecular Engineering (ChBE) faculty member Martha Grover has been named the College of Engineering's Thomas A. Fanning Chair in Equity Centered Engineering. Grover was selected for her efforts to educate engineers who approach their work with an intent to close societal gaps of wealth, power, and privilege by ensuring equitable access to opportunity.

The endowed position was established via the Southern Company Foundation by Southern Company, which has been regularly recognized for its efforts to promote an organizational culture that ensures representation of all groups. Thomas "Tom" Fanning, IMGT 1979, M.S. IMGT 1980, HON Ph.D. 2013, recently retired as chairman, president, and CEO. Fanning's extensive involvement with the Institute includes service on the Georgia Tech Foundation Board of Trustees, the Georgia Tech Advisory Board, the Alexander-Tharpe Fund Board of Directors, the Scheller College of Business Advisory Board, and *Transforming Tomorrow: The Campaign for Georgia Tech* Steering Committee, where he serves as co-chair.



Grover is a systems engineer whose work addresses the complexity of molecular organization and how it can solve complicated grand challenges. Her research also focuses on the origins of life and understanding the essential role of diversity and cooperation.

"Martha is one of the College's strongest advocates for inclusive excellence in research and instruction. Her efforts and advocacy over the years have certainly contributed to our success, and I look forward to collaborating with her on her future objectives and initiatives," said Raheem Beyah, dean and Southern Company Chair. "I'm also thankful for the leadership shown by the Southern Company and Tom in this area, as well as their alignment with the shared values of the College and their investments to support them."

Grover serves as the College's ADVANCE Professor. She and peers in each of Georgia Tech's other Colleges seek to develop approaches that increase the representation, full participation, and advancement of women and underrepresented groups in STEM-focused academic careers. Grover has advocated for more equitable hiring practices, equitable salary structures, and representation in leadership. She organizes College faculty retreats to provide community, support, and dedicated time to identify priorities.

A recognized leader across campus, Grover was recently named to Georgia Tech's Faculty Executive Leadership Academy (FELA). The program is designed to identify and develop senior faculty members for leadership positions.

"With this new chair appointment, I plan to look for unmet needs and opportunities in the College and Georgia Tech, then create specific programs with metrics and targets," Grover said. "I believe there will be great synergies with my roles as ADVANCE Professor and within FELA. I'm excited to work with Tom Fanning and leaders on campus to formulate our initial steps and goals."

To make a gift to the College of Engineering, contact **David Zaksheske**, senior director of Development, at davez@coe.gatech.edu.

“We hope the students who benefit from these endowments will not only learn chemistry and get good jobs, but will also give back in the future.”

— Allison B. Moore, CHEM 1992, Ph.D. CHEM 1997,
and Jeffrey L. Moore, M.S. CHEM 1996



Despite building demanding careers in the sciences, Allison B. Moore, CHEM 1992, Ph.D. CHEM 1997, and Jeffrey L. Moore, M.S. CHEM 1996, have always made time to volunteer. Allison is a Girl Scout troop leader, and both Allison and Jeffrey are active in Alpha Chi Sigma — particularly through a program called Adventures in Chemistry.

“We do science demonstrations in elementary schools, at libraries, for Girl and Boy Scout groups, and once at the National Institute for the Blind,” Jeffrey said. The demonstrations, which the Moores refer to as “magic shows,” teach lay audiences about principles of chemistry. “We’ve learned how to explain what we do to any audience,” he said.

Now Allison, a research scientist with Ashland

Specialty Ingredients, and Jeffrey, a senior staff engineer with Siemens Healthineers, have turned their attention to establishing a long-term legacy at Georgia Tech through two endowments to support chemistry students. The Allison B. and Jeffrey L. Moore President’s Scholarship Endowment in the School of Chemistry and Biochemistry supports undergraduate students who qualify for the Stamps President’s Scholars Program.

The Allison B. and Jeffrey L. Moore Fellowship Endowment supports graduate students enrolled in the School of Chemistry and Biochemistry.

“At Tech, you learn how to learn and how to do it independently,” Allison said. Later, “when you’re given a new challenge at work or in life, you have the skills to figure it out.”



Georgia Tech
Founders' Council

Founders' Council is the honorary society recognizing donors who have made estate or life-income gifts of \$25,000 or more for the support of Georgia Tech. For more information, please contact: 404.894.4678 • giftplanning@dev.gatech.edu • plannedgiving.gatech.edu



Taking Shape: Tech Square Phase 3 Construction Underway

Tech Square Phase 3 is the natural evolution of the ambitious, far-reaching Tech Square initiative envisioned as a public/private partnership between the State of Georgia, the Institute, and private philanthropy. The two towers, connected by a shared elevator, will provide new homes for the H. Milton Stewart School of Industrial and Systems Engineering and for the Ernest Scheller Jr. College of Business's graduate and executive education programs.

Tech Square Phase 3 is also expected to offer space for additional outward-facing Institute programs, furthering the intent of the comprehensive Tech Square concept and promoting the spirit of entrepreneurship that has become a Georgia Tech trademark. With its pairing of two of the Institute's most celebrated programs, Tech Square Phase 3 will offer new opportunities for collaboration, interdisciplinary research, and business development that will advance Georgia Tech, the city of Atlanta, and Georgia for generations to come.

Students, faculty, and alumni will benefit from the proximity to and interaction with corporate innovation centers, incubators, and accelerators. Our students will have increased opportunities to engage with business partners through capstone projects, practicums, and speaker series.

Ernest "Ernie" Scheller Jr., IM 1952, HON Ph.D. 2013, and William W. "Bill" George, IE 1964, HON Ph.D. 2008, have each made generous naming gifts for the towers. Additional private philanthropy will be crucial to building out and equipping internal spaces such as classrooms and lecture halls, administrative suites, and conference rooms. Commemorative naming opportunities are available at several giving levels.

*To make a gift directed to Scheller Tower, contact **Duante Stanton**, senior director of Development for Scheller College, at dstanton30@gatech.edu. To make a gift directed to George Tower, contact **Nancy Sandlin**, senior director of Development for the Stewart School, at nancy.sandlin@isye.gatech.edu.*

Rendering of Tech Square Phase 3

