

THE IMPACT OF PHILANTHROPY AT GEORGIA TECH

AUTUMN 2022

Campaign

Quarterly



NBA Star
Gives Back

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Legacies of
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Meet the
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Begins a
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COVER PHOTO: Students walk through campus on a fall day.

A Message From Jen Howe



Jen Howe
Vice President
for Development

By the time this edition of *Campaign Quarterly* reaches you, we will be fast approaching the on-campus launch events of **Transforming Tomorrow: The Campaign for Georgia Tech**. On Dec. 9, we are hosting an evening launch event for leadership donors at Exhibition Hall. The following day, we will welcome the entire Georgia Tech community — alumni, students, faculty, and staff — for an Open House from 11 a.m. to 2 p.m., also in Exhibition Hall. These interactive events, held in the newest signature event space on campus, are bringing additional excitement to and awareness of the priorities of the comprehensive campaign, a \$2 billion fundraising effort that will advance the trajectory of Georgia Tech.

Now in my fourth month at Georgia Tech, I see the commitment of our alumni and supporters who are eager to step forward and help the Institute achieve its greatest dreams. We find ourselves in a pivotal moment in the history of Georgia Tech. When you plan a comprehensive campaign and its launch, you think about timing. Georgia Tech is on an upswing — from the quality of the students, faculty scholars, and researchers we attract, to the amount of research funding coming into the Institute, and to the strong working relationships we enjoy with the Atlanta community and beyond.

The October 2022 groundbreaking of Tech Square Phase 3 exemplifies the type of partnerships that set us apart. The ceremony happened in the heart of Tech Square, an area that has been transformed into a hub of innovation and entrepreneurship since it first opened in 2003, and the subsequent second phase, which opened with the Coda Building in 2019. As Atlanta mayor and Georgia Tech alumnus Andre Dickens said at the event, “Tech Square has reinvigorated this corner of Midtown Atlanta, turning what was once considered blighted, and considered dangerous even, into one of the most sought-after addresses in the entire country. It is impossible to overstate the impact of projects like this on the city and this area.”

It was a beautiful autumn day for the ceremonial event that brought together the Scheller, George, and Stewart families as well as other Georgia Tech alumni and friends. As we honored these longtime principal benefactors, we celebrated what is to come with the construction of the facilities that will bear their names. The Scheller Tower will be the new home of graduate and executive education programs of the Scheller College of Business, and the George Tower, named in recognition of Bill and Penny George, will house the H. Milton Stewart School of Industrial and Systems Engineering.

In this edition, you also will read about the recent dedication of the John Lewis Student Center and Stamps Commons, a student-centered facility focused on community and wellness. The Student Center was renamed after the civil rights leader who was an influential student leader while in college. In addition, an endowment named to honor Lewis’ legacy will provide comprehensive, inclusive leadership development opportunities for student leaders, including scholarships. We are excited about these opportunities that will further enhance our campus and enrich our students’ experience here.

Finally, we saw the appointment of J Batt as director of Athletics, ushering in a new era for intercollegiate athletics at Georgia Tech. The Institute, Georgia Tech Foundation, and Athletics have come together to accelerate fundraising efforts for athletic scholarships through a matching gift opportunity available until Dec. 31. Gifts to this effort will be included in the Transforming Tomorrow comprehensive campaign.

At this unique moment in Georgia Tech’s journey, we remain grateful to the alumni and friends who are providing the resources necessary to realize our strategic goals and aspirations. Thank you for your ongoing support and commitment to the Institute.

With appreciation,
—Jen

Transforming Tomorrow:

The Campaign for Georgia Tech

STEERING COMMITTEE *as of November 14, 2022*

Honorary Chairs

Mary R. Brock, HON Ph.D. 2016,
and John F. Brock III, ChE 1970,
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Atlanta, Georgia

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IMGT 1975, HON Ph.D. 2022
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José M. Bern, CE 1995
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Atlanta, Georgia

Sarah Beth Brown
Marietta, Georgia

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Atlanta, Georgia

Elizabeth J. Cabrera,
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Atlanta, Georgia

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1982, and Mario M. de la Guardia
Jr., IMGT 1982
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McLean, Virginia

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Flowers, Jr., ME 1983
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London, U.K.

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Krone, AE 1978
Annapolis, Maryland

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and Garrett S. Langley, EE 2009
Atlanta, Georgia

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John A. Lanier
Atlanta, Georgia

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Messner, CE 1976
Atlanta, Georgia

Bonnie and Charles W. “Wick”
Moorman IV, CE 1975
Charlottesville, Virginia

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Richardson, BIOL 2002
Brookhaven, Georgia

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Wayne Sellers and Teresa M.
Smith, IMGT 1983
McDonough, Georgia

Jacquelyn R. Schneider,
BC 2006, MBA 2018
Brookhaven, Georgia

G. Leigh Teixeira, ID 2001,
and Mark C. Teixeira, BA 2022
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Karen and Alan C. Warren,
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New York, New York

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Winnefeld, AE 1978
McLean, Virginia

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M.S. 1965, HON Ph.D. 2015
President Emeritus

G.P. “Bud” Peterson
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David P. Rowland, IMGT 1983
*Chair, Georgia Tech Foundation
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Michael K. Anderson, IE 1979
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Magd M. Riad, IE 2001
*Chair, Georgia Tech Alumni
Association*

Peter E. Silas, M.D. and
Stephanie B. Silas, M.D.
*Chairs, Georgia Tech Parents
Advisory Board*

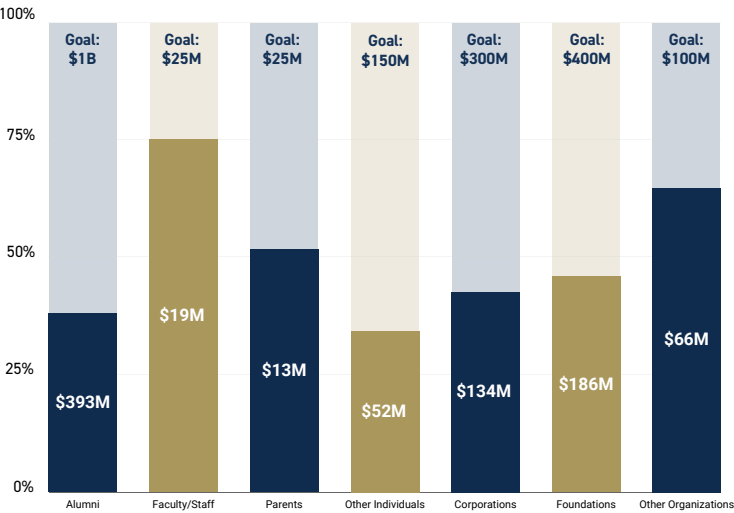
Federico M. Stubbe, CE 1970
Chair, Georgia Tech Advisory Board

CAMPAIGN UPDATE

The accounting period for Transforming Tomorrow: The Campaign for Georgia Tech is January 1, 2018, through December 31, 2027. The following update reflects progress towards goals through September 30, 2022.

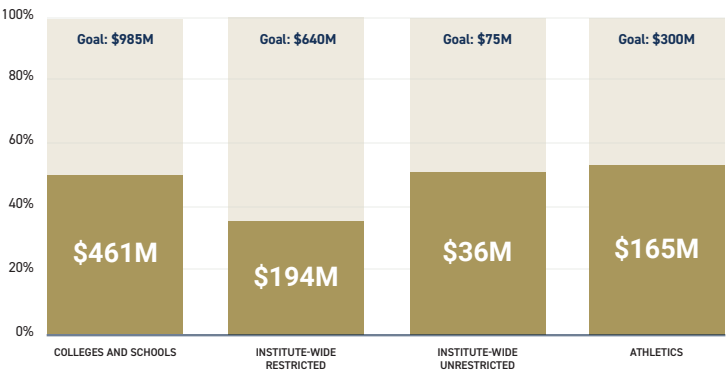
Funds by Source

Progress to recommended goals



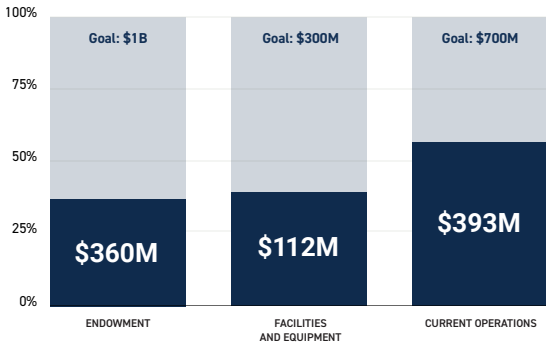
Funds Raised by Program

Progress to recommended goals

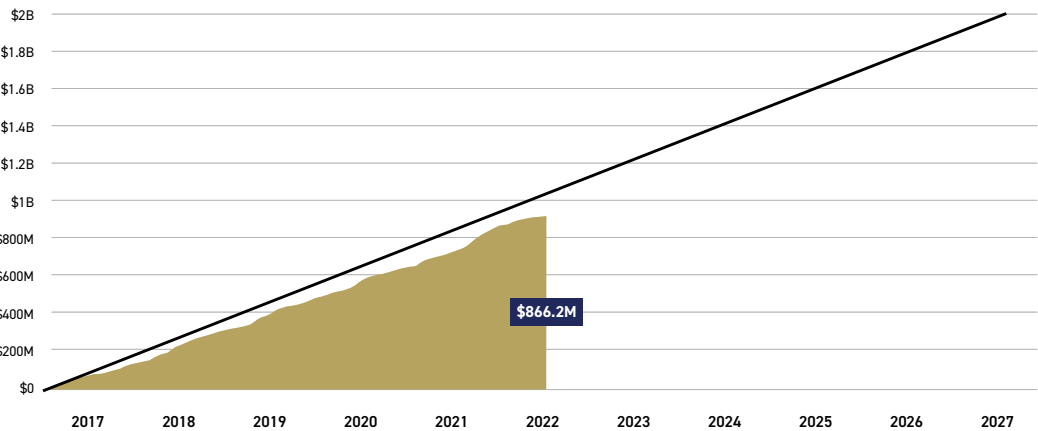


Funds by Use

Progress to recommended goals



Funds Raised vs. Average Required



GIVING BACK, BUILDING CONNECTIONS



Derrick Favors, who grew up in southeast Atlanta, knew “there are a lot of kids who want to come to Tech but, financially, they can’t do it. So I wanted to be able to help some of them come here.”

Now, the 13-year NBA veteran has created a planned gift establishing the Derrick B. Favors, Sr. Endowment. The charitable remainder unitrust provides an income stream to Favors’ family. After a pre-determined period, the funds in the trust will be distributed into two endowments — one for scholarships for students from Atlanta Public Schools with financial need, and the other providing unrestricted funds for the women’s basketball program. The father of three, Favors has a young daughter who is following in his footsteps on the basketball court, which was part of his motivation for supporting the sport at Tech.

“Everybody knew that Georgia Tech was a good school. It was hard to get into, academically, and for some people, it was hard to find financial aid. I pretty much knew in high school that I wanted to come to Tech, and that if Tech was to offer me a scholarship, I would come.”

He arrived on campus in 2009, and pro-

ceeded to have an extraordinary season for the Yellow Jackets. Favors averaged close to 12 points and 9 rebounds per game and was named ACC Rookie of the Year. Projected as a top five NBA draft pick after his first year, he seized the opportunity and was selected third overall by the New Jersey Nets in 2010. Since then, Favors enjoyed success with the Utah Jazz for eight years, followed by stints

“ A lot of kids want to come to Tech but, financially, they can’t do it. So I wanted to be able to help some of them. ” — Derrick Favors

with the New Orleans Pelicans and the Oklahoma City Thunder.

With professional achievements came a growing awareness of his ability to make a difference for others. The purpose behind his gift to Tech was to “open doors for kids who normally wouldn’t be able to get through those doors.” He added, “Once they get on campus, they have to do the work and take advantage of every opportunity here. That’s what motivated me to give.”

His mother was also a tremendous influence on his life, and had often encouraged him to think about helping others. Favors discussed how, following her death earlier this year, he started giving more thought to his personal philanthropy. He said, “It kind of hit me — I need to start giving back to the community and to Georgia Tech now.”

In addition to this gift, he has established a charitable organization, Forever Favors Foundation, which provides scholarship support to Atlanta students. Before coming to Tech, he played basketball at South Atlanta High School, where he ranked among the top five players in the nation in 2009.

Today, as his involvement with Tech grows, he hopes to spend more time on campus, helping and speaking to students about his own experiences — whatever he can to “do positive things” for the campus community. Coming full circle, he also plans to one day walk across the stage at Georgia Tech’s Commencement. ///

To inquire about making a planned gift, contact giftplanning@dev.gatech.edu or call 404.894.4678.

Philanthropy at Work

Students and faculty reflect on the impact of philanthropy on their lives, research, and Georgia Tech experience.



"My college experience at Tech has been amazing. It's been my dream school since my first year of high school. To be able to come here and study at one of the top engineering universities in the world and then to also play my sport at a really high level — and to also have these wonderful relationships with all of my teammates, it's just been amazing. I really love being in Atlanta. I really love all the opportunities that Georgia Tech provides. This has been a great experience for me."

Erin Moss

Chemical and Biomolecular Engineering major, member of the Yellow Jackets volleyball team



"To hold a chaired faculty position is both a great honor and it gives greater flexibility with resources. Being a chair allows me to engage more students in my work in health systems and humanitarian systems, which means we have the opportunity to work with nongovernmental organizations and sometimes government agencies, such as the Department of Public Health. The impact of the named chair really goes beyond just Georgia Tech and students, it cascades to the public for generations to come."

Pinar Keskinocak

William W. George Chair and Professor and Director of the Center for Health and Humanitarian Systems



"My research focuses on the chemistry of marine critters, plants, and microbes, and seeing if we can use that chemistry for human medicine, as well as looking at the reasons why that chemistry would be produced. To have a bit of extra help to be able to go out and do the research, whether it's because prices have increased or opportunities have diminished, the supplemental funding has been extremely valuable, both for myself and for other students."

Nolan Barrett

Ocean Science and Engineering Ph.D. student, ARCS Fellow

"This generation of students, you can see it in their eyes that they are not just coming to Georgia Tech to gain a world-class education. They want to understand their place in the world. They want to understand what kind of direct impact they can have using the education that they have gained at a place like Georgia Tech, and entrepreneurship gives them that ability to figure out how they can have that impact and then how they can drive that impact on a personal basis."

Raghupathy Sivakumar

Wayne J. Holman Chair and Professor, Vice President of Commercialization



Honoring Legacies of Leadership and Philanthropy

The John Lewis Student Center and Stamps Commons dedication took place on Sept. 29. The multiyear project and rejuvenation of the center of campus, which also includes the Exhibition Hall and Pavilion, is now complete. The entire project encompasses five buildings with 232,350 square feet of interior space, spread out across 11 acres. “The John Lewis Student Center is the heart of student life on campus, a place where students grow as leaders who are ready to make a difference,” President Ángel Cabrera announced to the crowd.

The facility was named in honor of U.S. Rep. John Lewis, who served the constituents of Georgia’s 5th congressional district in the U.S. House of Representatives from 1987 until his death in 2020. He chaired the Student Nonviolent Coordinating Committee from 1963 to 1966 and was a leader in the civil rights movement. Lewis lived his personal motto of engaging in “good trouble” to ensure that current and future generations have the freedom and opportunity that previous generations of Black Americans were denied.

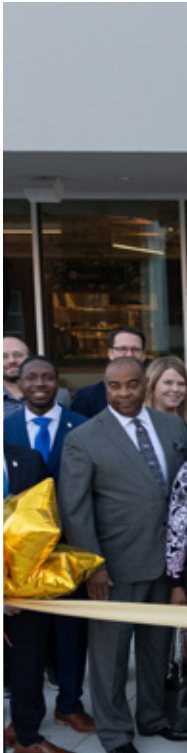
He frequently visited campus and spoke to various constituent groups here. A strong advocate for federal programs such as the Pell Grant and work-study programs, Lewis also supported the National Science Foundation, the National Institutes of Health, and the Office of Science.

The new facility includes the Stamps Student Center Commons, named in recognition of E. Roe Stamps IV, IE 1967, M.S. IE 1972, HON Ph.D. 2014, and the late Penelope “Penny” W. Stamps, Honorary Alumna, for their years of volunteer leadership, service, and transformative philanthropy that have profoundly affected the student experience at Georgia Tech.

In 2004, the couple funded the renovation of the annex of the Wenn Student Center upon the relocation of the Georgia Tech Bookstore to Tech Square. The Institute honors their extraordinary legacy with the naming of this redesigned and redeveloped addition to the John Lewis Student Center. ///



Beth and Ángel Cabrera and Sheree and Robert Dixon



Georgia Power Chairman, President, and CEO Chris Womack and Georgia Power Foundation Executive Director Rita M. Breen





Penny and
Roe Stamps
Student Center
Commons



Luoluo Hong, Ángel Cabrera,
Rafael Bras, and Kanak Agarwal



John Lewis Student Leadership Endowment Fund

In conjunction with the opening, Georgia Tech and several philanthropic supporters have created a new John Lewis Student Leadership Endowment Fund to support student leaders on campus. The fund, established with \$5 million, will support programs, initiatives, and activities at the Institute that encourage and develop students' leadership skills. Gifts to the fund will be directed to a permanent endowment.

"I can't think of a better name to inspire future generations of Georgia Tech student leaders than the man who, as a student leader himself, led our nation in its journey toward justice and civil rights," Cabrera said.

"It will allow us to offer a comprehensive array of meaningful learning and development opportunities for all Georgia Tech students — whether it's a first-time college student or a final-year doctoral student," said Luoluo Hong, vice president for Student Engagement and Well-Being, who will administer allocations from the fund. "Students will

be able to choose from many options, each designed to build and enhance the capacity of our Yellow Jackets to be values-driven, courageous agents for change in the spirit of John Lewis' own legacy."

Gifts and commitments of \$25,000 and above qualify for donor listings on a commemorative plaque inside the John Lewis Student Center. Gifts and commitments of \$50,000 and above may be further recognized through additional naming opportunities within the facility.

Georgia Tech recognizes the generosity of these distinguished philanthropists for their visionary support: Richard L. "Dick" Bergmark, IMGT 1975, HON Ph.D. 2022; BP Foundation; the Cabrera Family; Sheree J. and Robert L. Dixon Jr., EE 1977; and The Southern Company Charitable Foundation.

In recognition of this support, several interior spaces within the John Lewis Student Center have been named in honor of the donors, or their designee.



To inquire about making a gift or commitment in support of the John Lewis Student Leadership Fund, contact any development officer or **Emily M. Wong** at emily.wong@dev.gatech.edu or **404.385.0527**.

REUNION GIVING UPDATE

Investing in the Future

Through Georgia Tech's Reunion Giving program, generations of alumni continue to enjoy reconnecting with classmates and the satisfaction that comes from giving back. Many thanks to this year's milestone reunion classes — 1972, 1982, and 1997 — for demonstrating their commitment to Georgia Tech. Their collective philanthropy, in recognition of their 50th, 40th, and 25th class reunions, will provide much-needed support for students and faculty, programs, athletics, and capital projects, strengthening the Institute now and into the future.

50TH CLASS REUNION

Class of 1972



\$9.2 million

40TH CLASS REUNION

Class of 1982



\$11.6 million

25TH CLASS REUNION

Class of 1997



\$2.3 million

Q&A WITH NEW DIRECTOR OF ATHLETICS

J Batt

In October, J Batt was named director of Athletics at Georgia Tech. He came from the University of Alabama, where he served as executive deputy director of Athletics, chief operating officer, and chief revenue officer. Previously, Batt was senior associate athletic director at East Carolina University and he served as an associate AD and executive director of the Terrapin Club for the University of Maryland. A member of the Tar Heels' 2001 NCAA champion men's soccer team, Batt graduated from the University of North Carolina at Chapel Hill with a bachelor's degree in journalism and mass communications and a master's in sports administration.

What drew you to Georgia Tech Athletics?

The biggest thing for me was the opportunity to pursue this great idea of intercollegiate athletics as a marriage of two really important things — world-class athletics and competition, and world-class academics. Georgia Tech is the perfect place for that. And currently, our volleyball team is in the top 10 in the country, and we've had incredible success in golf, baseball, tennis, men's and women's basketball — even football — we've had such great teams over the years and the decades, it's just a great opportunity.

What are your hopes for Georgia Tech Athletics going forward?

Part of my hope is that we can reach that ideal of world-class athletics broadly. We do have the expectation to be successful on the court, field, pool, whatever it might be. And we do expect our student-athletes to continue that world-class educational experience they have here, that's intrinsic to being a part of Georgia Tech. At the end of the day, it's continuing our Total Person Program, continuing to prepare our young people to go out into the world and be successful, but also winning. We want to be the very best in the ACC.

Can you tell us about the overarching goals behind the Competitive Drive Initiative and Accelerate GT Match program?

Annually, we fund approximately \$13 million in scholarships for our student-athletes. This is an incredible opportunity for a donor to make an annual scholarship gift. The goal is to fully reach the \$2.5 million threshold

set by the Georgia Tech Foundation to qualify for matching gifts. So if we're able to raise \$2.5 million, the Foundation will match that dollar for dollar and create \$5 million of impact for the annual scholarship fund of Georgia Tech Athletics.

How can Georgia Tech Athletics continue to stay competitive?

Being competitive involves significant investment. Our student-athletes are working hard on their end to make that investment in time and talent, but it also takes financial investment from our fans, it takes investment from our donors, and it takes the investment of everyone to come and be at our sporting events. I would ask that all of our Georgia Tech donors and alumni continue to step forward and provide those resources — both in time, and financially to help Georgia Tech Athletics to reach its full potential. We're going to have to continue to innovate, to bring forward new resources and opportunities to put our student-athletes and our coaches in positions to win.

Is there anything else you'd like to add?

In my short time here, I've come to realize just how much our alumni and our fans care about our student-athletes, and about how much their success, both academically and athletically, matters to our fan base and to our alumni.

It's worth noting that in the first week of the Accelerate GT Match, we reached \$1 million in scholarship support, which is an incredible start — and we're going to keep going. ///

J Batt

**WHAT IS THE COMPETITIVE DRIVE INITIATIVE?**

- A collaboration between Georgia Tech, the Georgia Tech Foundation, Georgia Tech Athletics, and the Alexander-Tharpe Fund to accelerate funding for student-athlete scholarships.
- Part of Tech's \$2 billion comprehensive campaign, *Transforming Tomorrow: The Campaign for Georgia Tech*.
- The initiative kicked off in October with the Accelerate GT Match program, where any new gift to the A-T Fund's Athletic Scholarship Fund made through December 31, 2022 will be matched dollar for dollar by the Georgia Tech Foundation, up to \$2.5 million.

To learn more about making a new qualifying gift through the Accelerate GT Match, visit atfund.gatech.edu/accelerate.

Tech Square Begins a New Phase

On a picture-perfect October afternoon, Georgia Tech kicked off the construction that will further expand the Institute's footprint in Midtown Atlanta. The groundbreaking ceremony for Tech Square Phase 3 took place in the shadow of facilities such as Coda, Centergy, and the Technology Square Research Building — tangible signs of the Institute's success in developing one of the country's fastest-growing business and technology ecosystems.

"A successful innovation ecosystem requires not just good hardware — the right buildings in the right locations — but also good software: the right talent and programs and a culture of innovation," President Ángel Cabrera said at the groundbreaking event. Atlanta Mayor Andre Dickens, ChE 1998, also spoke at the ceremony, as did University System of Georgia Chancellor Sonny Perdue and, via video message, Gov. Brian Kemp.

This phase will be anchored by two multistory towers and add more than 400,000 square feet of new space for research and collaboration. The primary buildings on the site, located on the blocks between Fifth, Spring, and West Peachtree streets, will bear the names of some of Tech's most distinguished philanthropists. One tower, named for principal donor Ernest Scheller Jr., IM 1952, HON Ph.D. 2013, will be the new home of Scheller College graduate and executive education programs. The other will be named George Tower, in recognition of Penny and William W. George, IE 1964, HON Ph.D. 2008, and will house the nation's top-ranked H. Milton Stewart School of Industrial and Systems Engineering program. Carolyn and H. Milton Stewart, IE 1961, HON Ph.D. 2021, attended the ceremony, and their son, Jeb M. Stewart, MGT 1991, was a featured speaker in addition to both George and Scheller.

"Having this collaboration here between companies and one of the world's great academic institutions and different departments is critical," said George.

"The Scheller College team has consistently been moving up the ladder, and has number one for the entire college well within sight," Scheller said. "This new tower should give a big boost toward that goal."

For more information about making a gift in support of George Tower, contact Senior Director of Development **Nancy Sandlin** at nancy.sandlin@isye.gatech.edu or **404.583.9560**. To inquire about making a gift in support of Scheller Tower, contact Senior Director of Development **John Byrne** at john.byrne@scheller.gatech.edu or **404.385.3878**.

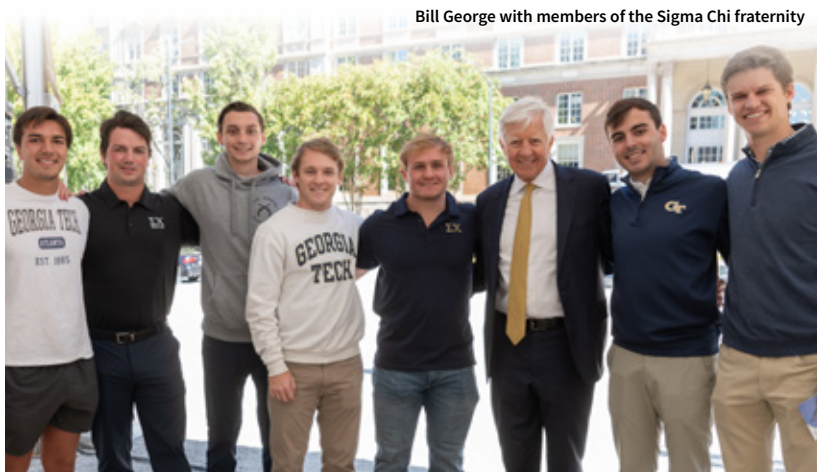
Left to right: Denise Smith, Ernie Scheller, Jacquelyn Renee Schneider, and Tommy Lester



WOODRUFF FOUNDATION MAKES MAJOR COMMITMENT

As *Campaign Quarterly* was going to press, Georgia Tech received another significant philanthropic investment for Tech Square Phase 3. The Robert W. Woodruff Foundation has made an eight-figure commitment, providing critical funding for the construction of this transformative \$200 million project, which will further advance Georgia Tech and its academic programs, and ultimately increase economic growth and development. The completion of this facility in the heart of Midtown Atlanta will build upon the success of Tech Square and strengthen Georgia Tech's presence and impact in the region and nation. We remain grateful for this and previous investments in Georgia Tech from this decades-long philanthropic partner.

Additional private philanthropy will be crucial to building out and equipping internal spaces such as laboratories, classrooms and lecture halls, administrative suites, and conference rooms, among other areas. Commemorative naming opportunities are available at several giving levels.



Bill George with members of the Sigma Chi fraternity



USG Chancellor
Sonny Purdue



Atlanta Mayor
Andre Dickens



Milt and Carolyn
Stewart and Family

“I want to elevate Black women who are hardworking and have the drive to become chemical engineers.”

— Michelle Mason, ChE 1986



Michelle Mason, ChE 1986, has come full circle in her Georgia Tech experience. A dual-degree student, Mason earned a bachelor's in chemistry from Spelman College in 1985 while also pursuing a chemical engineering degree from the Institute. Now, she mentors dual-degree students on a volunteer basis via her employer, ExxonMobil.

Mason finds this volunteer work “rewarding, since many of the students are first-generation college students,” she said. “Mentorship is important because it allows me to offer suggestions/recommendations that help enhance students’ engineering trajectory. This may come in the form of guidance with summer internship decisions, full-time employment, engineering school selection, and other challenges related to transitioning from a historically Black college or university to an engineering school,” Mason said.

The youngest of six children, Mason grew up in Yellow Springs, Ohio, where her parents were entrepreneurs and served the community for over 20 years. In addition to her undergraduate degrees, Mason earned an MBA from the University of Memphis in 2003. Although grateful for her entire education, Mason said “Georgia Tech made me the person I am — compassionate, resilient, and determined.”

Mason decided to pay it forward through a generous planned gift to Georgia Tech, which will support scholarships for Black women pursuing chemical engineering degrees. “I’d like to help recipients pursue their studies without having to take on part-time jobs to pay for tuition and living expenses,” she explained. “I also want to elevate women who are good students with the capability of becoming engineers, but who may not have a 3.0 or higher grade point average.”

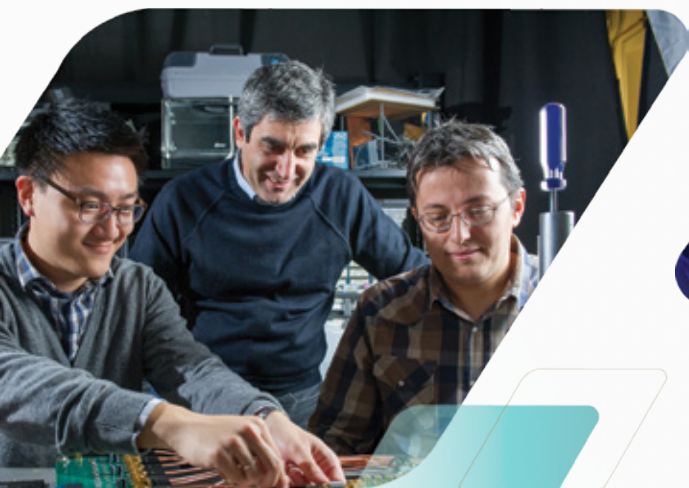


**Georgia Tech.
Founders' Council**

Founders' Council is the honorary society recognizing donors who have made estate or life-income gifts of \$25,000 or more for the support of Georgia Tech. For more information, please contact: 404.894.4678 • giftplanning@dev.gatech.edu • plannedgiving.gatech.edu



Office of Development
Atlanta Georgia 30332-0220



Transforming Tomorrow

THE CAMPAIGN FOR GEORGIA TECH

This comprehensive campaign will build a foundation to support our students, advance our research and innovation, enhance our campus and our community, and expand our impact at home and around the world.

Learn more about our goals at
transformingtomorrow.gatech.edu