A Message from Campaign Co-Chairs
Mary R. and John F. Brock III

Philanthropy has been woven into the fabric of Georgia Tech since its founding 125 years ago, and private support has shaped the campus and created the qualitative advantages—in teaching, research, facilities, and student life—that elevate a good university to a great one. They are advantages that state appropriations alone cannot provide.

Our vision for the future is to define the technological university of the twenty-first century. This means leading in innovative research and the commercialization of products to improve the human condition. It means leading in the education of bright young scholars. And it means leading in addressing critical social, technological, and policy decisions of our time.

We are following the path forged by those who have come before us. Larry Gellerstedt, Erskine Love, Charlie Yates, Ivan Allen, Pete Silas, Al West—they have all sat where we sit today. These great alumni were consummate leaders and personal philanthropists. They were champions for Georgia Tech, and they have shown us the way. Now, it is our turn to step forward.

To seize the opportunities that abound, and to make the Institute’s vision a reality, we have launched Campaign Georgia Tech. With the support of our alumni and friends, we can achieve great things. This is our time. This is our legacy.

Sincerely,

Mary R. and John F. Brock III, ChE 1970, MS ChE 1971
Co-Chairs, Campaign Georgia Tech
A Message from Dean
Jacqueline J. Royster

The commitment of alumni and friends has been crucial to the success of the Ivan Allen College of Liberal Arts. With their support, we demonstrate on a daily basis that the liberal arts are a pillar of strength for innovation and achievement at Georgia Tech.

We take great pride in our distinctive advantages:

■ The promise of our remarkably talented undergraduate, graduate, and professional students.
■ Our faculty, whose research has a commanding presence in their fields, and whose commitment to the highest quality educational experience is steadfast.
■ Our trusteeship of the legacy of Ivan Allen Jr., mayor of Atlanta from 1962 to 1970, an exemplary urban leader and a man of extraordinary character and vision.
■ Colleagues across the Georgia Tech campus who share our vision of academic excellence, innovation, and entrepreneurship, our desire to link research to ethical action, and our commitment to local and global leadership.

We are delighted that alumni and friends share our goals and priorities and provide the generous support needed to fulfill and advance them. This support makes it possible to continue the evolution of our success that started with our very first class in 1888.

To build on this momentum, we must have the philanthropic resources that will allow us to strengthen our world-class faculty by increasing the number of endowed chairs and professorships; to attract the brightest, most talented students through undergraduate scholarships and graduate fellowships; to support innovative interdisciplinary programs; and to provide the first-rate facilities that enhance research, teaching, and learning.

The Ivan Allen College of Liberal Arts is playing a vital role in shaping not only the future of Georgia Tech, but also the way in which the Institute continues to be instrumental in making our city, state, region, nation, and world a better place to live, work, and thrive. Your support helps to make the critical difference.

Sincerely,

Jacqueline J. Royster
Dean and Ivan Allen Jr. Chair in Liberal Arts and Technology
The life and career of Ivan Allen Jr., COMM 1933, have served as a powerful example at Georgia Tech for decades. The College that bears his name is dedicated to advancing a visionary research, education, and public service agenda for the twenty-first century that reflects Allen’s model for ethical and socially courageous leadership and urban sustainability.
A Legacy of Leadership

The Ivan Allen College was formally established as the liberal arts college of Georgia Tech in the 1990s. But the liberal arts have been a vibrant part of the Institute since its inaugural class entered in 1888, when English was one of the six courses offered. The College has consistently demonstrated the commitment to the academic rigor, depth, and scope of intellectual inquiry for which Georgia Tech is known.

The College has also been entrusted to sustain the legacy of humanitarian vision, social courage, and civic leadership established by Ivan Allen Jr., Georgia Tech alumnus and distinguished former mayor of Atlanta. It is dedicated to preparing students to become culturally informed, ethically responsible leaders.

Private philanthropy is crucial in helping the College meet the challenges of both exemplifying and preserving the Ivan Allen legacy. With the support of those who believe in the power of humanitarian leadership, the College will have the resources to provide the people, the programs, and the facilities that will solidify its standing and secure its continued rise as an innovator in the liberal arts.

Opening New Horizons

The College brings a robust twenty-first-century definition to the liberal arts, opening new horizons for research, education, and public service. The distinctive interdisciplinary approach to local and global challenges forms a leading edge in linking engineering, technology, and science with culturally informed viewpoints and ethically grounded inquiry.

Students have unparalleled opportunities for a transformative experience, and the College must have the capacity to make available more undergraduate scholarships and graduate fellowships to bright, talented scholars. In addition, increasing student support through international internships, study abroad programs, and co-op jobs will enable the College to attract the best students and promote access and opportunity for all, regardless of their financial means.

Private support will also enhance the range of educational and research opportunities for undergraduate and graduate students. Program enrichment allows students to develop skills in critical thinking, information management, communication, and teamwork across disciplines and cultures, creating thoughtful, engaged global citizens and leaders.

“My father was always guided by his conscience. I know there are many more Ivan Allens around the globe standing up for what they believe is right, regardless of the risk.”

H. Inman Allen, son of Ivan Allen Jr.
The Vanguard of Liberal Arts in the Twenty-first Century

Excellence within the Ivan Allen College is built on its outstanding faculty. They make extraordinary contributions to research and teaching. They advance knowledge, contribute to social progress, and deepen students’ understanding of the human experience.

The College’s unique position within a preeminent technological research university provides unparalleled opportunities for faculty members to engage in cutting-edge interdisciplinary initiatives and to take on complex, pressing challenges. They are the vanguard, creating a distinctive, technologically informed vision of liberal arts education.

Philanthropic support for endowed chairs and professorships ensures the College’s ability to attract and retain the top teacher-scholars. Building a world-class liberal arts faculty is imperative to Georgia Tech’s vision of defining the technological university of the twenty-first century.
Associate Professor Ian Bogost in the School of Literature, Communication, and Culture is an influential researcher, designer, and critic in the video game industry and a founding partner at Persuasive Games. He collaborates regularly with researchers, scholars, and practitioners across disciplinary boundaries.
Professor Marilyn Brown (left) in the School of Public Policy is a member of a Nobel Prize-winning team and an expert in sustainable energy technologies, programs, and policies.
State-of-the-art Spaces

The College’s buildings are the epicenter of living and learning in the liberal arts. They enrich the campus and contribute to its remarkable character and identity. Securing support for the renovation of existing College facilities is a major campaign priority.

The role of state-of-the-art spaces in the creation of pathbreaking new research and the exchange of ideas cannot be overstated. The best facilities empower the potential of technology-intensive fields, attract superior students and scholars, foster collaboration, and enhance the quality of life and work within the Ivan Allen College of Liberal Arts.

Having updated the Old Civil Engineering Building, the College now seeks to renovate the D. M. Smith Building. Constructed in 1923, it is home to the School of Public Policy and provides office space for Brittain Fellows and computer facilities for students. Along with the Stephen C. Hall Building, the former Navy ROTC building that will house the Writing and Communications Program, the D. M. Smith Building must be fully modernized in order to implement the College’s cutting-edge curriculum.

“Our philanthropic adventure with the Ivan Allen College of Liberal Arts is steeped in scholarship, lighted by legacy, grounded in gratitude, and powered by a promise that my wife Pam and I will continue the journey, as the College grows in the years ahead.”

Col. Stephen C. Hall, IM 1967
Liberal Arts at Work in the World

The Ivan Allen College seamlessly integrates the liberal arts into the science and technology-centered context of the Institute, and it serves as a visionary model of liberal arts at work in the world. As one of the few technological research universities in the nation with a school of international affairs, the College is uniquely positioned to address issues related to international policy in science, engineering, computing, and other important fields.

The liberal arts constitute a diverse body of knowledge, a cross-fertilization of ideas, and a set of tools that sharpen analytical thinking. They are at the core of the Georgia Tech curriculum, an intellectual foundation shared by every undergraduate, regardless of their major. The College must continue to play this vital role even as it shapes new directions and new avenues of interdisciplinarity for the twenty-first century.

Private philanthropy is essential to sustaining and enhancing its strengths and assuring that the Ivan Allen College of Liberal Arts remains an invaluable asset for Georgia Tech in achieving its highest aspirations.

The Path Forward

Georgia Tech has traveled breathtaking distances in a very short time. It is a highly ranked international research university, an incubator for innovation and economic growth, and a leader in engineering and technology, producing well-rounded graduates who go on to make an extraordinary mark on the world.

Today, it is forging a bold path forward. That path leads to a future in which Georgia Tech is known for its diverse, world-class students and faculty; for its innovative research and teaching; for being the institution that top decision-makers turn to in solving major problems; and for having the intellectual agility and vision not merely to face the future, but also to design it.

Georgia Tech is ready to accomplish all of this, and more, with the support and engagement of alumni, parents, friends, and all who share a passion for great ideas, courageous thinking, and the desire to shape the world to come.
Gifts to Campaign Georgia Tech may be in the form of cash, securities, real estate, or personal property. In addition to outright gifts, donors are encouraged to consider multi-year pledges, generally over a five-year period, as well as planned gifts. Certain forms of planned gifts may not be applicable to meet immediate capital construction requirements.

Donors may participate through various life income agreements including charitable remainder trusts and charitable gift annuities. Charitable lead trusts, paying income to the Georgia Tech Foundation for a specified term of years, may be credited. Testamentary gifts in the form of documented bequest provisions and life insurance may also qualify for Campaign participation depending on the age(s) of the donor(s) or the insured. Certain deferred gifts may be discounted to present value in accordance with Campaign accounting guidelines.

All qualifying gifts and commitments to Georgia Tech and its associated foundation made between July 2004 and December 2015 are included in the Campaign. Gifts are deductible to the extent provided by law, and are subject to acceptance of the Institute or its associated foundation. Interested donors are encouraged to consult with their personal legal and financial advisors when contemplating a gift.

For more information about the Campaign or the form of a gift, please contact:

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Ivan Allen College of Liberal Arts

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